

THE WESTERNER



WESTERN ELECTRIC COMPANY, INC.
Box 14000 West Omaha Station
OMAHA, NEBRASKA 68114

Omaha Works April 30, 1969

Telephone Companies Demand More WE Products

An unprecedented demand for telephone service that has developed in the past year and continued Bell System dedication to improved service has resulted in an upward revision of the Omaha Works production program for the third time in recent months for most product lines.

The most recent adjustments seek to get the program more in line with input of sales for the balance of the year. During the first quarter sales exceeded not only the program but the production that was accomplished beyond the program. Present indications are that the demand for our products will continue upward throughout 1970.

At the first of the year the 1969 program called for 18,700 frames of crossbar switching units and 12,100 PBX cabinets. In response to the high sales input this was increased in March to 19,100 crossbar units and 14,200 PBX cabinets. The unrelenting demand has now placed a program on the Omaha Works that will require the maximum crossbar production capability for 1969. The latest program calls for approximately 19,400 crossbar units and 15,000 PBX cabinets. Utilizing maximum capability of present facilities and those to be added will mean a six day week on all three shifts for most operations.

At the cable side of Omaha activity the production program at the beginning of the year called for 42.6 billion conductor feet of exchange cable. Continually increasing needs of the telephone companies made it necessary to revise the program in March to 43.9 billion conductor feet. This will

require three shifts working six days a week and an occasional seventh day through the fourth quarter of 1969. Another revision of the cable program is being considered now which will bring it to a maximum capability of 44.8 billion conductor feet for the year and will require three shifts working six days and occasionally seven days per week through the fourth quarter. The situation with connector cable is similar.

Achieving maximum capability of existing facilities and those to be added in the months ahead will require additional employees. Employment, which recently passed the 5,660 mark, will continue to approximately 5,800 during the next 12 months. The Omaha Works has been advertising for additional help and has kept the employment office open Saturdays in an effort to meet the need. Employees are asked to bring the need to the attention of their friends and relatives and give them a referral card to be presented at the employment office when making application. Referral cards can be obtained from supervisors.

A number of measures have been set in motion to increase the maximum physical capability of the crossbar shops as the demand for our products continues. Among these are consolidation and regrouping of many service type activities at an accelerated pace to make additional floor space available for manufacturing facilities.

OH-535 - 2-69

OMAHA WORKS

You Can Help



Western Electric

EMPLOYMENT OFFICE-120th & I Sts., Omaha, Nebraska

This will introduce

68114

M

Who is interested in obtaining employment

Referred by _____

Department _____ Date _____

The Omaha Works will need more people to help meet the increased production program. You can help. Get some referral cards like this from your supervisor and present them to your friends and relatives who are interested in the job openings we have for wiremen and electrical assemblers. Tell your friends and relatives to present this card at the employment office when they apply.

WE Fund Presents \$2,500 to Junior Achievement



General Manager Howard Nilson presented a \$2,500 Western Electric Fund check to the Junior Achievement organization following a luncheon on April 10 which was attended by Omaha Works employees who are serving as advisers to six Works sponsored companies. Accepting the check is Redge Reeks, executive director of Junior Achievement in Omaha. Three of the Works sponsored JA companies at work were pictured in the last issue of the Westerner. The other three are pictured below.



Bill Thompson (442) and his wife Angie Thompson (433) are advisers, to Echo Company which is made up of pupils from Echo School for handicapped children. The third adviser, not pictured, is Clarence Tompssett (112).



With Deco Company are Tom Baye (254), Don Nelson (328- -partially hidden from camera) and Lonnie Thurman (333).

Altenburg Heads 522

JOHN ALTENBURG, section chief at the Kansas City Works, was promoted to department chief of training and industrial relations (522) at the Omaha Works effective April 15.

He was graduated from Wisconsin State University, Stevens Point, Wisconsin in 1964, and received a masters degree in industrial and labor relations from the University of Illinois in 1968.



JOHN joined the Company at Chicago installation, central region in September, 1965. He was promoted to section chief in December, 1966 and was transferred to the Kansas City Works in January, 1968.



Charlotte Davies (322) and Shirley Moedlhammer (333) are advisers to Electro Company.

New Colorado Facility

Western Electric plans to build a new facility to design, develop and produce telephone switching systems for use on business customer premises, the Company announced recently. The site under consideration is near Northglenn, about 14 miles north of downtown Denver.

The facility will also contain a unit of Bell Telephone Laboratories, the research and development organization of the Bell System. The new plant and development center will contain about 800,000 square feet of space, will ultimately employ more than 3,000 people and will cost in excess of \$15 million for the building and equipment, according to Paul Gorman, Western Electric president.

Working closely with Western Electric engineering people at the location will be about 250 scientists, engineers and technical assistants of Bell Telephone Laboratories who will design and develop equipment to be manufactured by Western Electric.

The facility is expected to be in operation by 1972. Moving from Omaha to the pilot operation to begin this year will be engineers and engineering associates in the product and standards engineering organizations in sub-branch 760. The repair engineering functions in Organization 726 will also be relocated in Denver.



Leander Ferraguti (245) had an eye saving experience recently that made him a member of the Wise Owl Club. He discusses his new affiliation with his department chief Glenn Pardee as he contemplates the safety glasses that saved his eye from injury. Leander was removing a hardened locating pin in the weld and form line. As he pried on the pin it snapped and shattered the right lens of his safety glasses.

Retired Employees Revisit Omaha Works



Western Electric retirees in the Omaha – Lincoln area observed a “Homecoming” day April 17. They were guests of the Works for lunch and spent some time getting up to date on what has been happening in the Company. Included in the group were Omaha Works people who will be retiring before October 1. They are Velma Bush (111), Bill Gates (242), Joe Sokol (437) and Fred Holze (443). Front row, from left: Marie Riley, Hazel Hamsher, Dolores Vance, Blanche Taber. Velma Bush, Gertrude Saville, Mabel Dillon, Jim Bosworth, manager of industrial and labor relations. Second row: Pete Croskary, Aaron Cox, Harold Eno, Al Keedy, Oscar Sward, John Marren, Fred Braun, Bill Gates, Maurice Mulligan, chief of the benefit, safety and employee service department. Third row: Joe Sokol, Bob Larson, Fred Holze, John Zelenka, Joseph Schwetz, Grey Jewett, Art Euler, president of the Goetze Council of the Telephone Pioneers, Lonnie Meyers, Ray Kelly, Goetze Council vice president, Harold Wheelock.

Service Anniversaries

30 YEARS

Lech, John M. 452 5-16

25 YEARS

Inbody, Ruth G. 267 5-1
 Timmerman, Laverne B. 513 5-1
 Gardner, Richard C. 451 5-8
 Jensen, Frances P. 720 5-11
 Ham, John W. 435 5-15
 Hein, Loretta H. 332 5-15
 Musselman, Robert E. 426 5-19
 Schleiger, Edward 437 5-22
 Morris, Clarke H. 443 5-23
 Debus, William H. 253 5-27
 Holze, Frederick H. 443 5-31

15 YEARS

Shanahan, Bettie B. 451 5-9

10 YEARS

Bremer, Bernard E. 253 5-4
 Frum, Jackie Lee J. 245 5-4
 Hoffman, Vivian S. 442 5-4
 Kobjerowski, Richard E. 433 5-4
 Murphy, Norma L. 451 5-4
 Riley, John T. 251 5-4
 Stork, Gary G. 429 5-4
 Strong, Hamilton M. 712 5-4
 Vice, Tillman A., Jr. 241 5-4
 Wysuph, Larry F. 426 5-4
 Bonney, Gerald L. 253 5-5
 Nord, Mabel D. 437 5-5
 Todd, Dennis L. 441 5-5
 Hall, Adelbert A. 441 5-7
 Hort, Edward J., Jr. 422 5-8
 Pickett, Mary S. 262 5-8
 Raisanen, Daisy M. 263 5-9
Harlow, Gordon L. 428 5-11
 Kreger, Bruce W. 252 5-11
 LaRoche, Jillian S. 443 5-11
 Lane, Lucille B. 424 5-11
 McAcy, Patrick L. 422 5-11
 Smith, Dale R. 422 5-11
 Talacko, Angela T. 434 5-11
 Malone, Richard T. 251 5-12
 Pekas, James R. 251 5-12
 Vomacka, George M. 251 5-12
 Dean, Mary F. 441 5-13
 Lawrence, Gloria S. 434 5-14
 Snawerdt, Peter F., Jr. 252 5-15
 Bahr, Lucille K. 442 5-18
 Coe, Kathleen K. 442 5-18
 Curran, James E. 244 5-18
 Dean, Leona W. 441 5-18
 Glasshoff, Kenneth E. 434 5-18
 Merrick, Frank D. 245 5-18
 Nekola, William R. 245 5-18
 Tracy, Richard M. 253 5-18
 Weberg, Harriet B. 452 5-18
 Wendt, Fred H. 453 5-18
 Crum, Shirley F. 421 5-19
 Drasky, Lois F. 434 5-19
 Mecseji, Verne M. 253 5-19
 Michaelson, Roger L. 454 5-20
 Ritonya, John J. 254 5-21
 Buckingham, Mildred H. 422 5-25
 Burruss, Dale E. 6351 5-25
 Domina, Melvin G. 454 5-25
 Hawkins, Larry L. 422 5-25
 Lewis, Grace P. 421 5-25
 Liekhus, Ervin J. 452 5-25
 Rowlett, Donald D. 252 5-25

Sparck, Jerry V. 241 5-25
 Tharp, Guy E., Jr. 724 5-25
 Timmerman, Dean C. 437 5-25
 Carlson, Marion J. 111 5-26
 Donze, Don W. 724 5-26
 Erickson, Ronald 433 5-26
 Rumph, Dorothy L. 423 5-26
 Stenneche, Leonard R. 266 5-26
 Struz, Sally W. 443 5-26
 Fritz, Donald L. 428 5-27
 Van Ackeren, Goldie M. 246 5-27
 Brazeel, Zelma B. 443 5-31

Program Increase Means More People; Car Pools Would Help Parking

It gets a little crowded on the streets and highways at times, but it hasn't reached the point where people are asking, "Where can I find driving space?" What they do ask frequently is, "Where can I find parking space?"

So far parking hasn't been a problem at the Omaha Works, but the production program discussed on the first page of this issue of the Westerner means more people and more cars. Even our acres of parking area will reach the saturation point if occupied more and more by cars that carry just the driver to work. There is also the added congestion at quitting time to think about.

To suggest that more riding teams be formed probably sounds obvious and unoriginal. The first reaction might even be that forming a riding pool would impose an inconvenience. This is not necessarily sustained when you realize that each new four-member riding team would reduce the load on the parking areas by three cars and reduce the congestion appreciably at quitting time. It could also get you on the open road sooner than you get there now. It is quite possible that a riding pool could be made up right in your neighborhood. And nobody would have to go out of his way more than a few blocks on his day to drive.

There is nothing original about this suggestion, but if you will take the time to look into it you might find it more convenient than you are ready to believe at this moment. In fact, you just might find it more convenient than driving alone.



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