



At Western Electric plant . . . first cable is reeled.

## First Cable Sent by Omaha Plant

Western Electric Company Monday shipped the first cable manufactured at its new West Omaha plant.

Three reels of cable were consigned to Bell Telephone operating companies in Ohio, Illinois and Indiana.

The 12,650 feet of exchange area cable will be

used to connect telephone exchange with pole to which a subscriber's phone is linked.

Later this week 67,500 feet will be shipped to Western Electric distributing warehouses near Cleveland, O., and Kansas City, Kans., a company spokesman said.