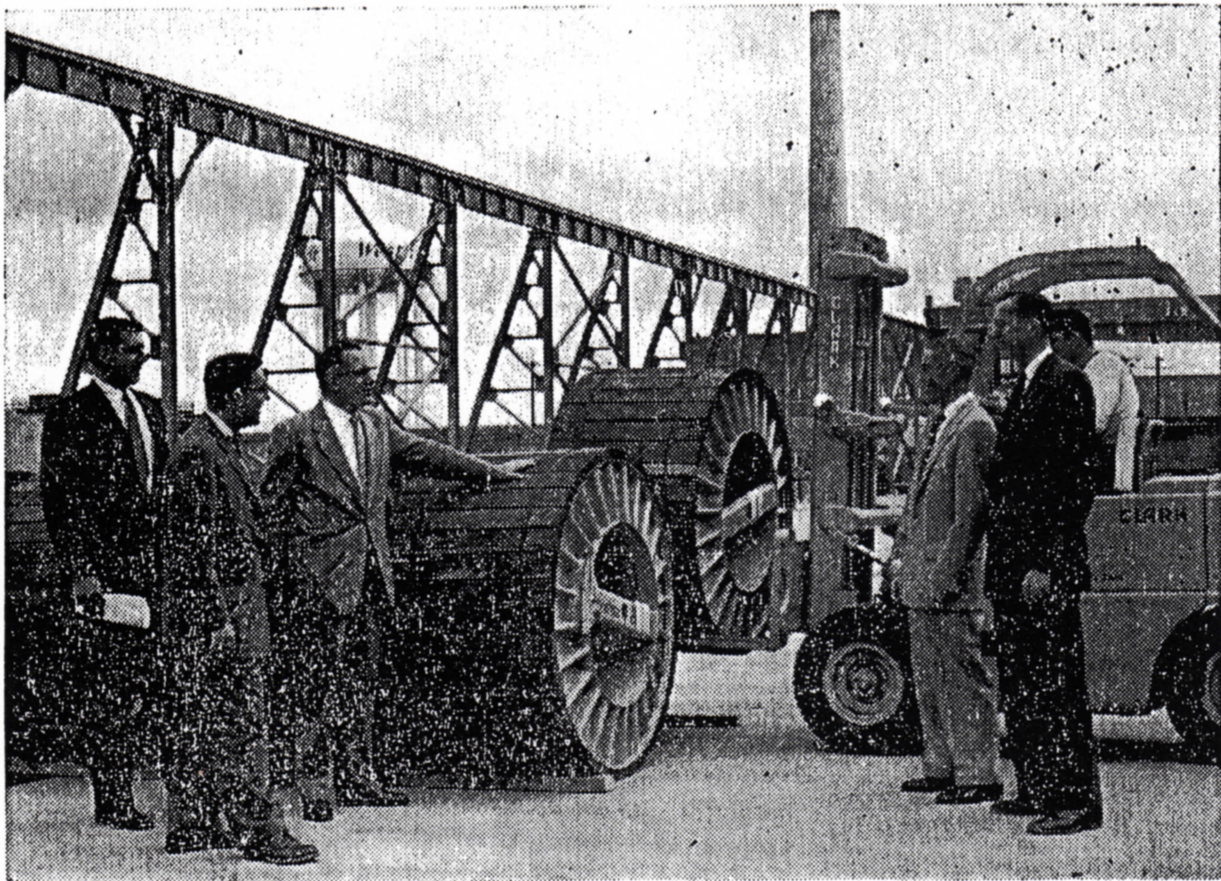


First Spool of Wire Is Completed At Millard



Watching the first shipping reels of telephone exchange cable being moved on to the cable yard of the new Western Electric cable plant at Millard for shipment to Bell operating companies in Ohio, Illinois and Indiana are Western Electric's shop officials. From left to right, assistant superintendent of the wire and cable shops, C. H. Goodyear; assistant superintendent cable manufacturing engineering, L. W. Myers; Manager H. P. Heath; at right, superintendent of operating, E. F. Tomiska and Engineer M. Brown.

The first exchange area telephone cable to be made in Omaha was recently shipped from the Western Electric Company's new cable plant.

The first shipment consisted of three reels of cable destined for Bell telephone operating companies in Ohio, Illinois and Indiana. The reels contained a total of 12,650 feet of exchange

area cable. This cable is used to connect the telephone exchange with the telephone pole to which a subscriber's telephone is connected.

Another sixteen reels, containing a total of 67,500 feet of cable, will be shipped soon to the Company's distributing houses near Cleveland, Ohio and Kansas City, Kansas.

Construction work on the administration building and crossbar building is progressing rapidly. The erection of structural steel for the crossbar building was completed on April 2. A quarter of the crossbar building will be ready for installation of machinery by July 1. The office building is scheduled to be ready for occupancy on the same date.