

THE WESTERNER



WESTERN ELECTRIC COMPANY, INC.
Box 14000 West Omaha Station
OMAHA, NEBRASKA 68114

Omaha Works December 3, 1969

Governor Proclaims Quality Week In Nebraska

Governor Norbert Tiemann has proclaimed December 6 through 12 "Quality Week" in the State of Nebraska.

"Quality Weeks's" theme touches everyone who has ever spent a dollar for goods or services. That tends to set it apart from so many of the special weeks that crowd the calendar.

Western Electric people know that their customers expect quality. They have been building it for the past 100 years and welcome frequent opportunities to revitalize and refresh their quality awareness. Quality Week is one of those opportunities. The great number of new employees hired in recent months, makes the timing of the pro-

clamation exceptionally appropriate.

While the theme of Quality Week certainly involves everyone it isn't taking anything away from others when we say, "We are especially interested at Western Electric".

In this issue of the Westerner you will find an eight page spread of pictures of Omaha Works people performing a great variety of jobs. We hope you will find it interesting to take a look at what is being done in other departments. We also hope that the spread underlines the fact that quality workmanship is essential on every job at the Omaha Works.

First Works Manager Cuts 100th Birthday Cake

There was birthday cake and coffee for everyone during lunch periods in the cafeteria on November 24 as the Omaha Works observed Western Electric's 100 years. The Company was founded on November 18, 1869.

Here to attend the observance and participate in the official cake cutting was Herbert P. Heath, the Omaha Works's first General Manager. Formerly General Manager of the Hawthorne Works, Mr. Heath retired December 1, after more than 44 years of Company service.

Mr. Heath was introduced to the employees who were having lunch in the cafeteria at 11 a. m. by General Manager Howard Nilson. In his remarks Mr. Heath said that he will always feel a strong attachment to the Omaha Works and that he just could not leave December 1, without coming back to Omaha. He was pleased that his day's visit was on the observance of the Company's 100th birthday.

Mr. Heath said that even though he has been away for over six years he has watched the progress at the Omaha Works with special interest. He noted that these are busy times at Western Electric and that the high level of activity will continue for the foreseeable future. "I'll continue to follow Omaha's progress with interest," he said.



Participating in the cake cutting ceremony with Mr. Heath and General Manager Nilson were Terri Burks the current Miss Weoma and Barbara Page the 1965-66 Miss Weoma. Former Miss Weomas and members of their courts served cake and coffee in all cafeterias on November 24.

Works Supervisory Promotions Announced

Effective November 10:

RICHARD ANDERSON, checker, product quality in Department 6351 to section chief in Department 452. He joined the Company in June, 1947 at the former Lincoln Shops and came to Omaha in September, 1960.



JOHN SWIRZINSKI, investigator, results in Department 411 to section chief in 411. He joined the Company at the Omaha Works in October, 1958 as a stock selector.



JOHN MALONE, investigator, results in Department 267 to section chief in Department 453. He joined the Company at the former Lincoln Shops in July, 1952.



Effective November 12:

RALPH RETZLAFF, layout operator in Department 263 to section chief in Department 454. He joined the Company at the former Lincoln Shops in April, 1952 as an adjuster and came to the Omaha Works in July, 1958.



ROBERT WOLLENBURG, checker, product quality in Department 267 to section chief in Department 452. He joined the Company at the Omaha Works in February, 1959 as a material handler.



DALE JONAS, tester in Department 423 to section chief in Department 413. He joined the Company at the Omaha Works in January, 1959 as a wireman.



LONNIE THURMAN, clerk, cost accounting in Department 332 to section chief in Department 454. He joined the Company at the Omaha Works in March, 1967 as an accounting clerk.



RICHARD NOVAK, checker, product quality in Department 267 to section chief in Department 452. He joined the Company at the Omaha Works in June, 1959 as a material handler.



LAWRENCE DOLLECK, cost reduction estimator in Department 333 to section chief in Department 413. He joined the Company at the Omaha Works in December, 1965 as an accounting clerk. He is a graduate of Dana College.



RONALD DONAT, accounting analyst in Department 332, to section chief in Department 451. He joined the Company at the Omaha Works in April, 1959 as a bench hand.



ROBERT GREWE, assembler in Department 421 to section chief in Department 413. He joined the Company in July, 1967 as an assembler.



CHARLES JONES, expediter in Department 662 to section chief in Department 134. He joined the Company at the Omaha Works in August, 1959 as an output tracer.





Wilson Fitzpatrick (fourth from left), section chief in Department 424, representing the Western Electric Fund, presented a \$3,000 WE Fund check to The George Bryant Center November 10. Receiving the check is Eugene Owen, president of the Bryant Association. Staff members at the Bryant Center at the presentation are William Nared, Candace Braxton, Charlotte Grooms, Kathy Trotter and Joseph Hodges. The Bryant Center is a diversified service center including vocational guidance.

Departments 142, 144, 451 Win Safety Awards

Certificates of achievement for working one million man-hours without a disabling injury were presented to Departments 451, 144, and 142 on November 20 by General Manager HOWARD NILSON and Director of Engineering and Manufacture VIRGAL SCHAD.

The record of Department 451 involves 375 employees and covers a period of two years and 11 months. The million man-hours mark was reached October 23. Assistant Manager DICK LEE 450 accepted the award for the employees.

The record of Department 142 involves 463 employees and covers a period of one year and seven months. Since reaching the million man hours mark on October 2, the department has been split and the employees who are now in Department 144 attended the presentation. Department Chief VIRGIL JOCHIMSEN accepted the award for the employees of 142 and PETE GANNON accepted for employees of 144.

Each shift of the two organizations met for rolls and coffee in the auditorium where they heard words of commendation from General Manager Nilson and Director of Engineering VIRGAL SCHAD. They put the safety achievements in a new perspective by pointing out that an individual would have to work for about 450 years to accumulate a million man hours.



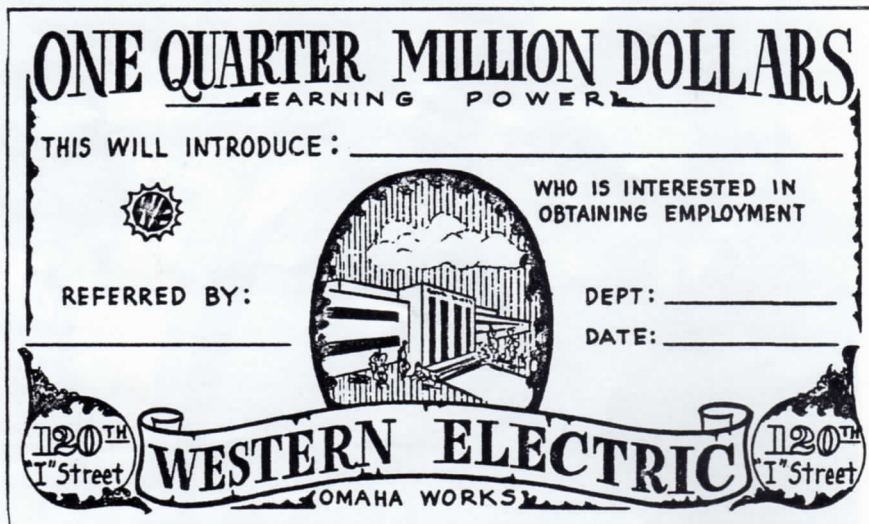
Pete Gannon (144) and Virgil Jochimsen (142) accept safety award for employees in their departments from General Manager Howard Nilson.



Dick Lee (450) accepts the safety award for employees of Department (451) from Virgal Schad, director of engineering and manufacture.

New Referral Card Emphasizes Earning Potential

This is the new referral card which can be obtained from your supervisor. It emphasizes the ultimate earnings that can be made by working at Western Electric. Keep some of these in your pocket or purse so you can give them to friends and relatives when they indicate interest in the job openings at the Omaha Works.



The two Omaha high school teachers and students who went on this year's Omaha Works-sponsored tour of the Bell Telephone Laboratories were luncheon guests here November 20. From left: Sister Mary Karlanne Hanna of Mercy High School, Joanne Cassidy of Bryan High School, Lynne Micek of Mercy High School, General Manager Howard Nilson and Dr. Mary Alice Engles of Bryan High School.

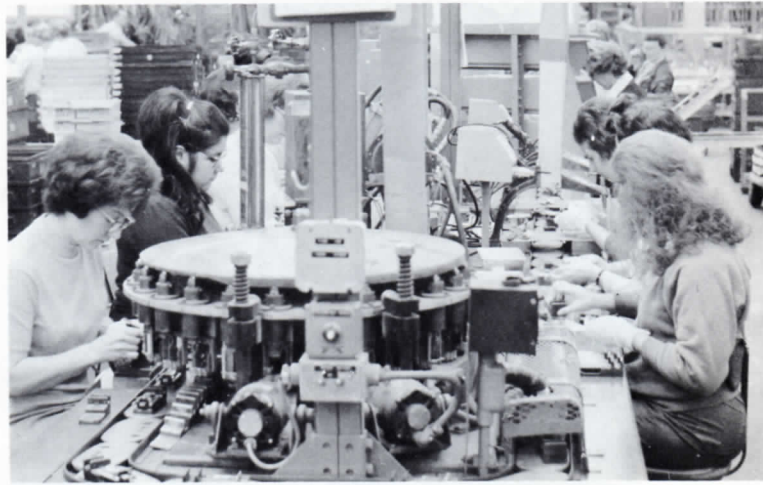
Omaha Mayor Eugene Leahy discussed some of the problems facing the city at a meeting of Omaha Works supervisors November 11 at the Tower Court. Half of the supervisors attended this session. The following evening the other half of the supervisory force heard a similiar discussion by James Murphy, administrative assistant to the mayor.



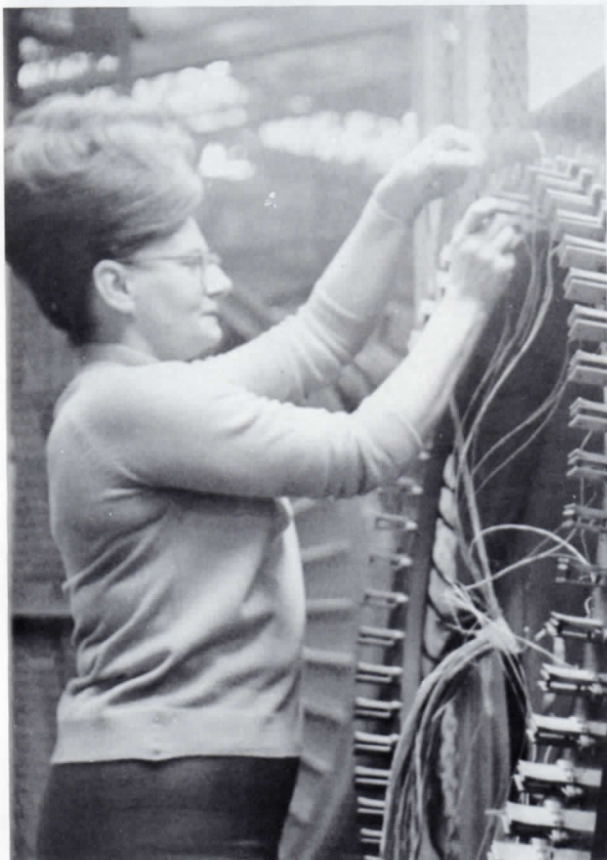
In Shipping A Product, Quality is the Only Way Out



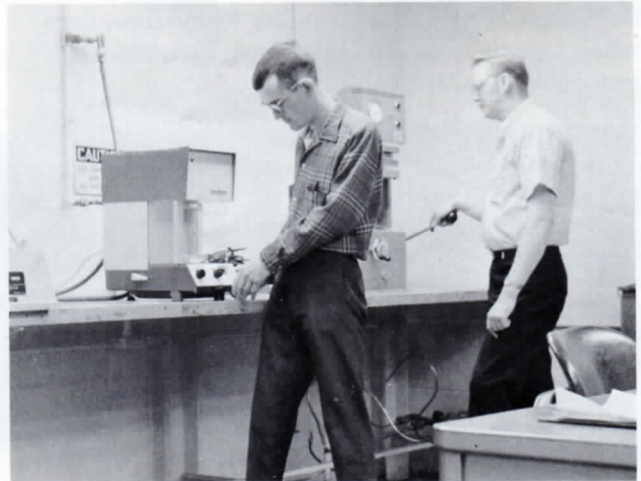
Quality secretarial work promotes efficiency and efficiency contributes to quality. One of the many secretaries at the Omaha Works, Shirleen Nieveen (264).



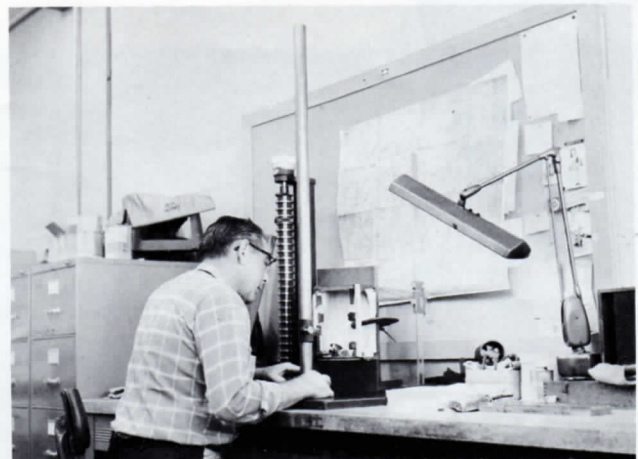
Employees on the G. P. relay coil assembly line (144) make up a quality team.



Lucille Vondra (253) makes a final test on exchange cable.



Rich Flynn and Art Nelson (266) test incoming plastic in the cable raw material lab.



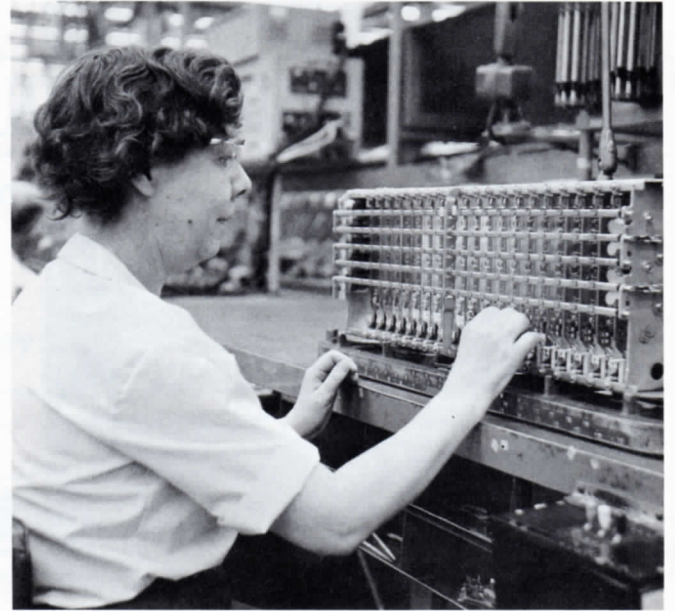
Vernon Dill (266) checks a raw casting in the raw materials laboratory.

Quality...It's a Going Thing



Office employees have an indirect, but no less real effect on the Omaha Works being a quality organization. Computers are only as accurate as the input data. This key operator is Mary Mc Dowell (324).

Turn On With Quality!



Switch quality is verified by inspector Erma James (262).



Proper handling as material is moved about the Works contributes to quality of the final product. Art Brown (258) is the truck operator.

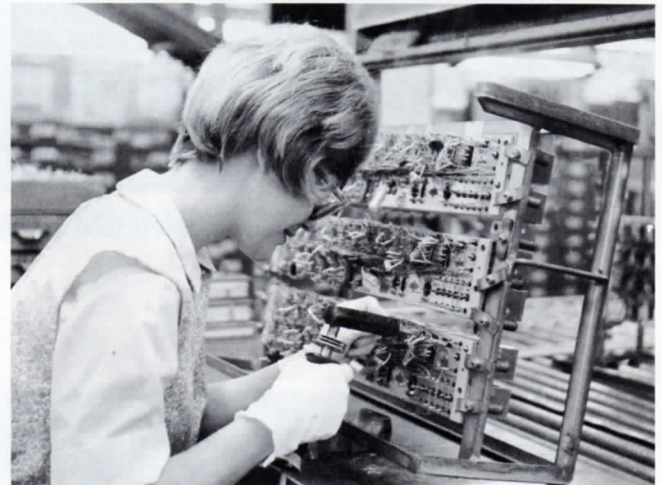
Do It Right the First Time



Lyle Lindamood (6351), one of the quality checkers at the Omaha Works, takes a detailed look at the product.



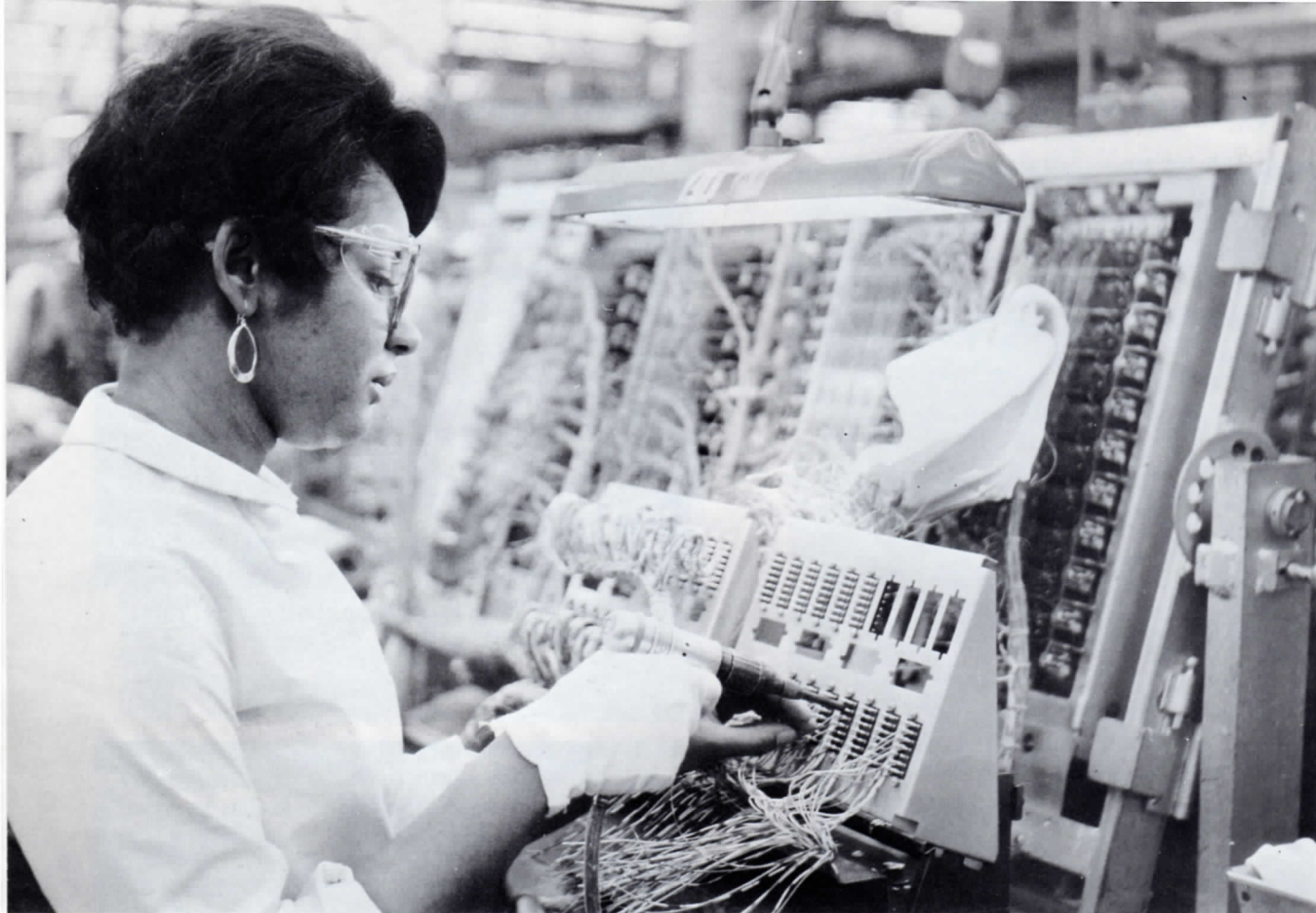
The way materials are handled can affect quality. This is Jack Sedlacek (253).



Dorothy Loftus (451) goes for quality on every soldered connection.



Making solder connections are Shirley Timm, Sharon Nelson and Fonda Wiblehouser (257). Lonnie Mongar (266) is inspector. At the back are Jerry Uryasz and Nate Peterson who test finished cable.



Effort



Switchboard
final quality

Every wired connection is a vital element in final quality. Performing PBX slide wiring is Mary Turner (452).



8

Switch testers in Department 134 check for quality.

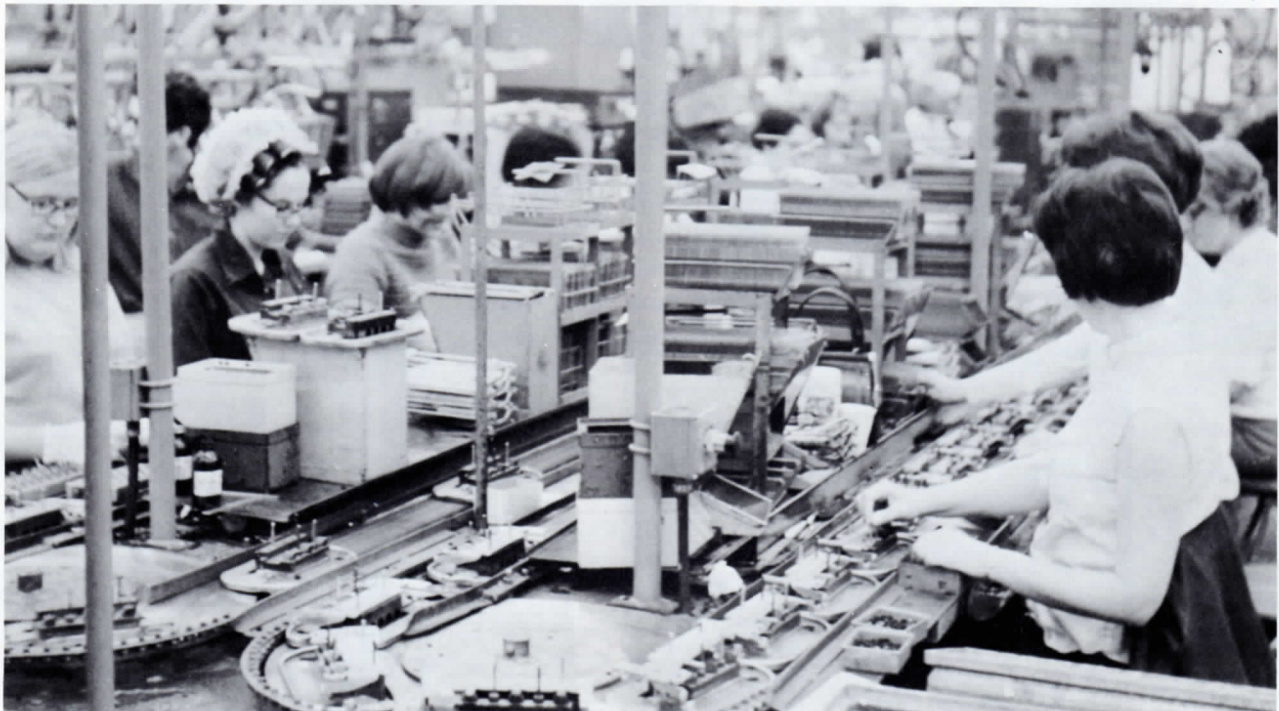
Plus Workmanship Equals Quality



Cable tester Mona Clark (252) fans out conductors for a check.



Relay adjuster Les Roberts (421) contributes to a quality product.

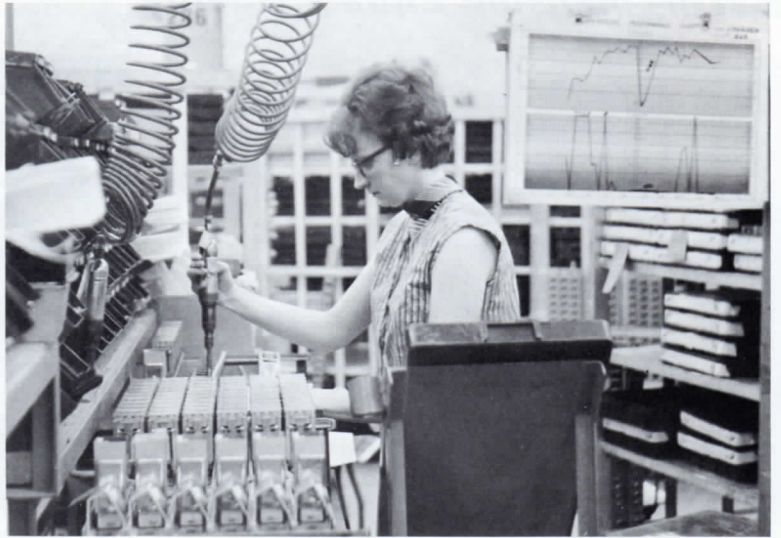


Good parts and proper assembly add up to quality on the vertical unit assembly line in Department 134.

Quality Depends on People and Customers Depend on Quality



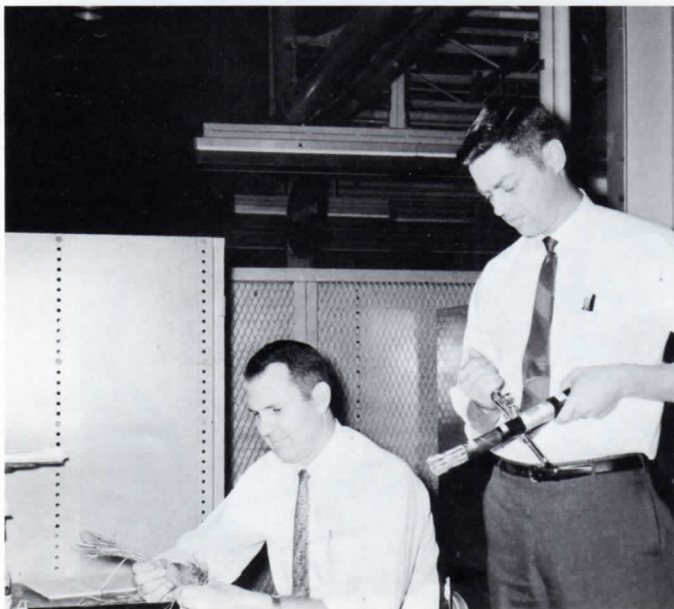
Fay Allen (422) contributes to a quality product as she wires a crossbar unit cable.



Mary Lou Yocum (422) mounts crossbar apparatus - another step in quality production.



Plug and connector wireman
Donna Zarbowski (453).



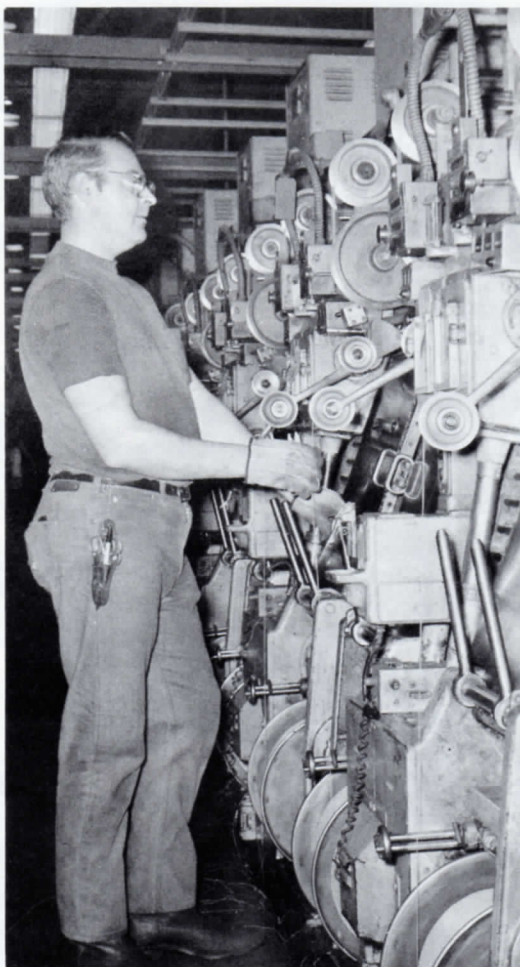
Quality assurance engineers Tim Kittridge and Vernal Faller (6354) check exchange cable samples.



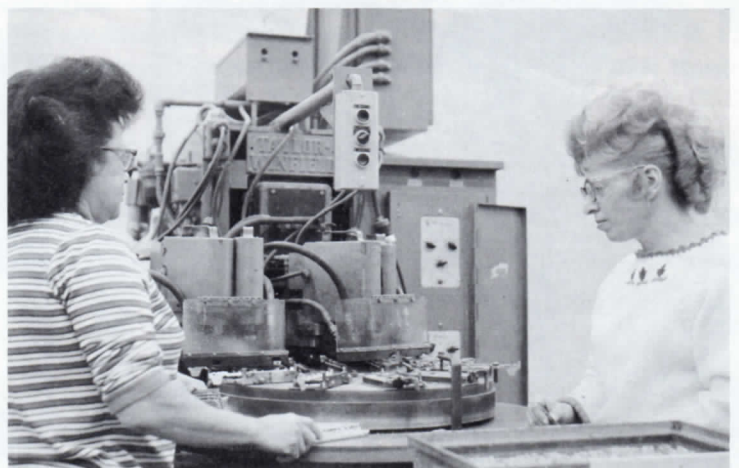
Charlie Struble (266) and Dick Kobza (253) check a cable quality chart.



Quality is given emphasis in the training of new employees for surface wiring.



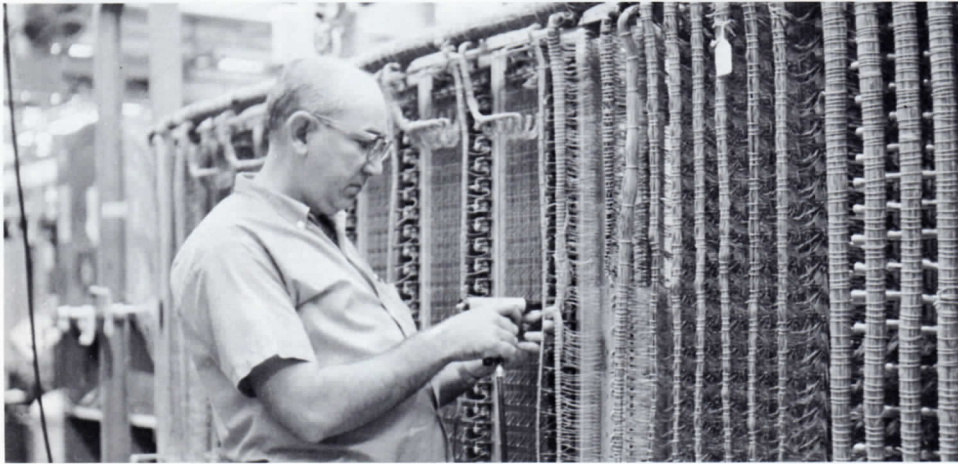
The quality that a machine controlled operation delivers depends a great deal upon the operator. This is Jim Pedersen (251) on the exchange twisting line.



"Welds must be sound". That's the quality objective as Mary Faulkner and Mickey Lough (137) as they weld damping cover strips to vertical unit armatures.

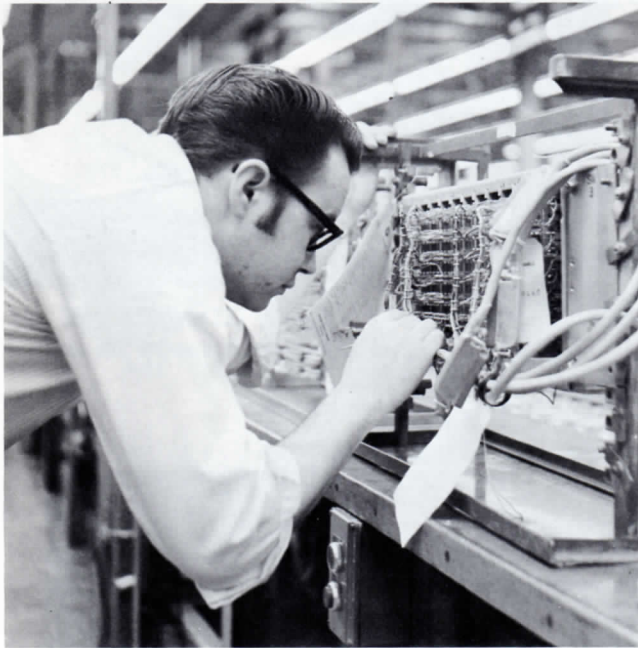


Plating prevents rusting and corrosion. Left: an inspector on this job is John Dietrich (262). The end plater operator is Jerry Carnes (133).



*Quality of Product
is in Your Hands*

Every wired connection is a quality factor. Performing crossbar frame wiring is Jim Mathews (424).

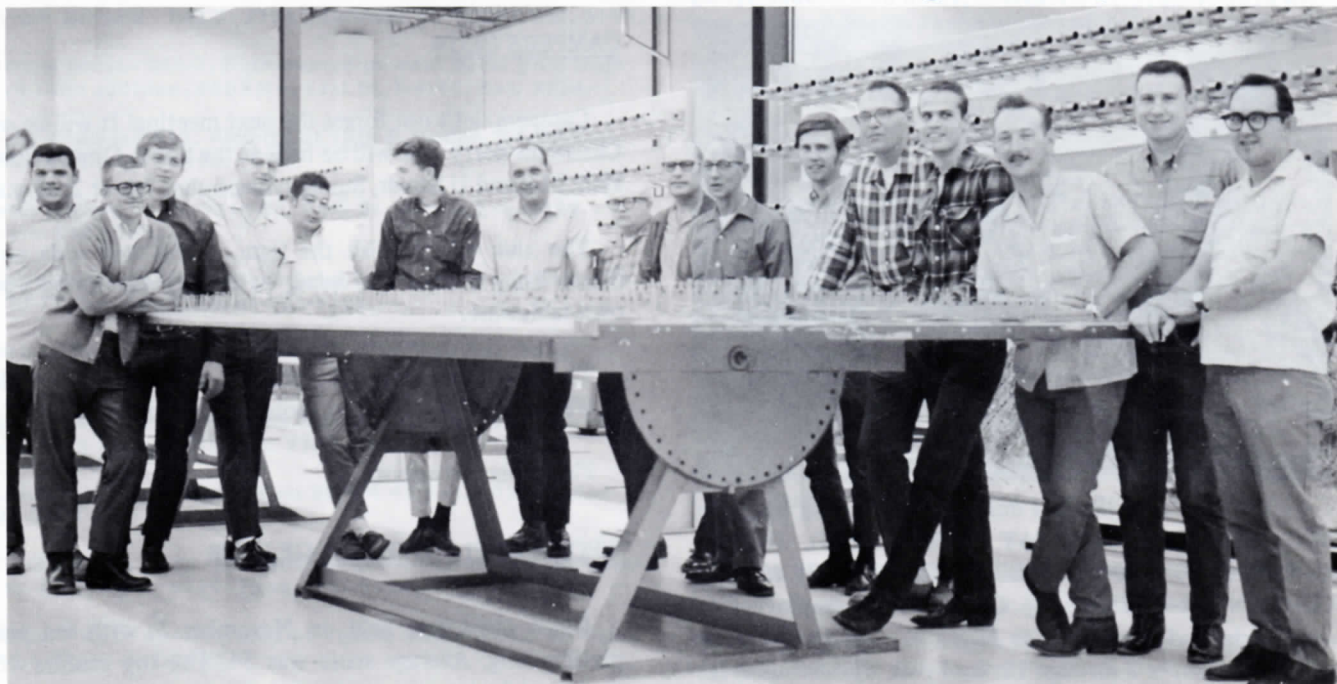


Crossbar unit inspector Laverne Adams (263) checks for quality.

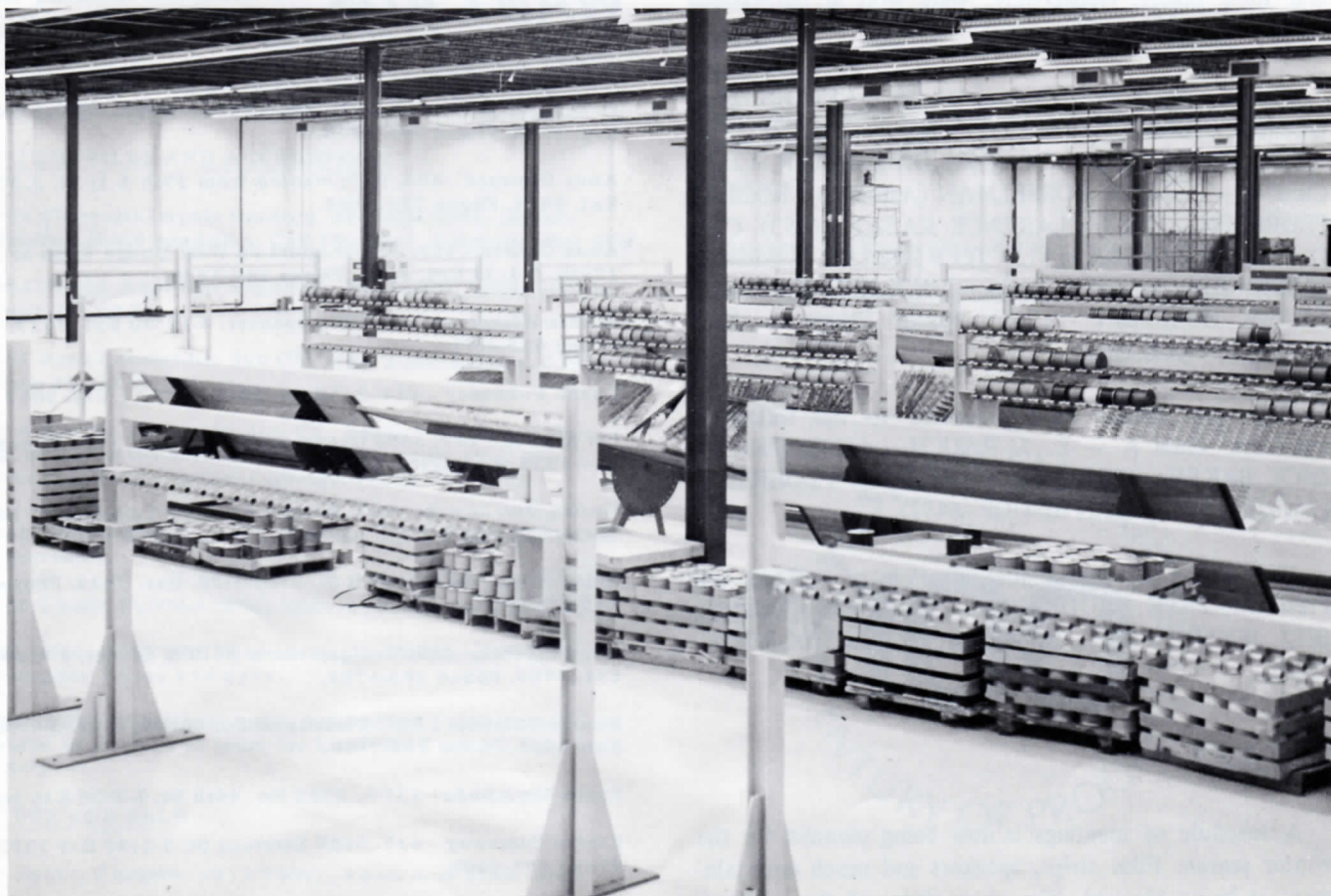


Operations that are mostly machine controlled still require constant attention of operators to get quality. This is June Siefer (252) on the cotton insulating line.

Cable Formers First Linclay Building Occupants



This group of cable formers in Department 426 were the first to occupy the Linclay Building at 7 a. m. November 21. Leased by Western Electric to provide 100,000 additional square feet of manufacturing and warehousing space, the building is across 132nd Street from the Omaha Works. Other organizations will move to the leased quarters as facilities are installed. Gathering around a cable board to announce their arrival are Dick Toelke, Frank Nocita, Ron Fletcher, Jack Walker, Ed Richards, Joe Sharpnack, Gene LaChapelle, Dan McGrath, Lloyd Parker, Bob Armagost, Joe O'Grady, Dick Hossle, Harvey Bolte, Don Loring, Bill Harlow and Pat Hart.



Here's more space in the Linclay Building that will be occupied as facilities are installed.

WEOMA CLUB NEWS ROUNDUP



Toys for Tots drive leaders doing their shopping early are BOB CARLSON (244), PAT TVRDIK (734), JERRY LYNCH (751), FONDA WIBLISHOUSER (257) and JIM CURRAN (244). They urge Omaha Works employees to shop early and remember to buy a toy for the drive. It will be December 8 through 12. Last year Works employees donated 5,000 of the 20,000 toys collected in Omaha.

TRAP AND SKEET CLUB

The Weoma Trap and Skeet Club held their annual Weoma Club Shoot Sunday, October 26, at Roberts Shooting Park. PETE BRODERICK - 241 presented trophies. First, second and third places, respectively, were won in the various classes as follows:

Class A - AL JENSEN (Associate), DICK CRONIN - 246, GEORGE CHRISTENSEN - (241). Class B - BILL JENSEN - (241), FRANK HOLSTEIN - (263), DICK BAKER - (254). Class C - JUNIOR MUSSELMAN (Associate), ROBERT PEDERSEN - (241), CLARENCE KABAT - (453). Class D - ANDY BAYERL - (113) JEFF ZELLER (Associate), EILEEN STOCK - (452). Skeet - DICK CRONIN - (246), FRANK HOLSTEIN - (263). Junior League - KIM PEDERSEN (Associate).

High gun awards were presented to the following members: Class A - L. J. RAUCH - (424), Class B - DICK BAKER - (254), Class C - ROBERT PEDERSEN (241), Class D - VERN BISHOP - (452).

The results of the annual election of officers was President; PETE BRODERICK - (241), Vice President; BILL JENSEN - (241), Secy-Treas; FRANK HOLSTEIN - (263).

BOAT CLUB

A schedule of meetings is now being planned for the Winter season. Film strips, speakers and much entertainment is being planned. The exact dates of the meetings will be sent to all members soon.

CAMPERS CLUB

Campers - let's not forget the next meeting! It will be our Christmas party and will be held at the South Omaha Sokal Hall, 21st and U Street, Sunday, December 7th at 2:00 p.m.

The club will furnish the ham, coffee and soda pop. Please bring a casserole, salad, or desert. Also bring your own tableware.

There will be movies of Nebraska football games, slides of Western Nebraska and cartoons for the children.

Please plan to attend.

WEOMA DUPLICATE BRIDGE CLUB

Guest night was held on November 5, with ten pairs participating. Average score was 54. The top scorers with their match points, percent and rating points respectively were MIKE SCHULTZ (742) and RONNIE AHRENS (540) 69½, 64.35 and 23; JOHN (714) and DONNA MC LAUGHLIN 67, 62.04 and 12; GARY STORK (429) and BOB URBAN (264) 63½, 58.80 and 8.

WANT ADS For information concerning ads, call Weoma Office, extension 3617.

RIDES WANTED

C. E. Tunnickliff - 452. Ride wanted from Maple Village area. Ext. 3548. Phone 391-8976.

Anna Glowacz - 434. Ride wanted from 37th & Q St. 3:30-12 Ext. 3471. Phone 731-2805.

Anna Golden - 422. Trailer court on West Dodge Road at 174th. 7-3:30 Ext. 3622. Phone 289-2889.

Sandra Wlaker - 444-7. 2856 Spencer. 4-12:00 Ext. 3522. Phone 455-4614.

Luann Pokorney - 454. 2150 So. 33rd. 3:30-12 Ext. 3090.

Pat Kintzle - 437. 3336 Drexel St. 7-3:30 Ext. 3495 Phone 734-3038 after 4:30.

Marian Demkowski - 442. Benson Area. 4-12:00 Ext. 3516. Phone 558-1067.

Helen Allen - 443. 3008 S St. 7:00-3:30. Ext. 3532. Phone 733-2252.

Connie Zurek - 435. Westgate Area. 84th & Center. 8-4:00 Ext. 3485. Phone 393-6725.

Brenda Bolander - 435. Vicinity of So. 30th & U St. 8-4:00 Ext. 3485. Phone 733-2689.

Laura Simmonds - 437-1. 3728 No. 44th St. 7-3:30 Ext 3495.

Evelyn Dunaway - 422. 3629 Saratoga St. 7-3:30 Ext 3373. Phone 455-7008.

Connie Kosiske - 422. Ride wanted or will trade driving from 7202 So. 36th St. 3:30-12 Ext. 3372. Phone 733-8112.

WANT ADS *Continued*

Shirley Graham - 242-3. 3320 California St. 8-4:45 Ext. 3114.

Patricia Jones - 242-3. Ride wanted or want in car pool from Park Lane addition, 5003 No. 61st St. 8-4:45. Ext. 3114.

Betty Thomas - 442. Vicinity of 78th & Dodge. 8-4:00 Ext. 3521. Phone 397-1422.

Betty Nielsen - 435. 3216 So. 39th St. 7-3:30 Ext. 3486. Phone 558-8165.

Janice Marcantonio - 443. Council Bluffs, 555 Woodbury Ave. 3:30-12 Ext. 3532. Phone 323-9332.

Darlene Roy - 422. 4805 So. 90th St. 7-3:30 Ext. 3622. Phone 331-9351.

Bill Whelan - 421. Would like someone to take turns driving from 30th & Cass area. Ext. 3369. Phone 553-3788.

Janis Haye - 751. 72nd & Cass St. 8-4:45 Ext. 4020. Phone 391-2203.

Chuck Zoucha - 437. 23rd & G or will take riders in So. Omaha area. 8-4:00 Ext. 3497. Phone 731-7524.

Sharon Velez - 434. Vicinity of 18th & Center. 4-12:00 Ext. 3473. Phone 341-2048.

Linda Rist - 442-5. From Wahoo During Winter Months, 3:30-12 Ext. 3519.

T. S. Koenigsman - 437-5. 5216 No. 84th Ave. 3:30-12 Ext. 3498. Phone 393-5813.

Gordon Kohlscheen - 441. 3515 5th Ave. Council Bluffs. 12-8:00. Ext. 3504. Phone 323-5753.

Patti Segobia - 437. 4612 Hamilton. 12-8:00. Ext. 3498.

Jolene Marfisi - 434. Karen Western Addition, 4228 So. 61st Ave. 7-3:30 Ext. 3471. Phone 731-8883.

AUTOMOBILES AND ACCESSORIES

1966 Chevrolet Impala Hardtop, 283 stick shift, air conditioning, Good condition. Call 721-3719, Fremont after 5PM.

1964 T-Bird, Excellent condition, reasonable, safety sticker. Phone 391-6704.

1961 Ford Convertible 390 CU. inch, 3-speed trans., \$395. Phone 331-4819.

1964 Pontiac Bonneville Spt. Cp., Factory air, Power Steering, Brakes, AM-FM & more, Blue with white vinyl interior. one owner, original mileage. Phone 551-9281.

1960 Volkswagen in good condition. \$350. Phone 391-1166 before three.

1962 Classic Rambler, Stick Shift, \$100. Phone 558-2545.

4 Keystone Mags with light center, plus locks, price is very reasonable. Phone 556-2376.

½ ton differential chain hoist, make offer. 2-15" Mercury wheels, \$1.50 each or trade for 2-15" Ford wheels. Phone 453-7074.

HOUSE FOR SALE

By owner, Westgate, 7913 Valley, 4 bedroom brick ranch, 2½ baths, 2 fireplaces, central air. Phone 391-4160 weekends.

For rent or sell on 4½% loan assumption, 3 bedroom, 1½ car garage, redecorated home, immediate occupancy. 3029 6th Ave., Council Bluffs, Phone 333-0774.

One or two girls to share beautiful home in Millard, everything furnished, child O.K. Phone 334-0178 after 4 P.M.

APARTMENT FOR RENT

Efficiency type, furnished apartment, 2913 Hickory St. near Hanscom Park. Phone 346-0949 after 4:30 P.M.

MISCELLANEOUS FOR SALE

Pure Labrador Pup, ready for training, for hunting or pet, \$20. Phone 393-6202.

AKC Brittany Pups, 4½ mo., Champion sired, Males, Wormed, Papers. See & make offer. Phone 345-8030.

Ladies Bicycles, one 26" single speed & one 26" three speed. Thor mangle mounted on treadle sewing machine. Phone 556-7717.

Lapidary equipment, tumbler & polishing outfit. Phone 558-1745.

Pair of Volkswagen headlights, Complete, 3 twin size wool blankets, Heathkit 4-Band receiver. Phone 333-7223.

Pool table, 6' slate top, in good condition, Extra cues. Phone 457-4751.

Men's Johnsons black racer ice skates with arch support, Size 10, good condition, \$5. Phone 556-3749.

Sears power humidifer, 3 years old. \$10. Phone 289-2221, Elkhorn.

B-Flat Clarinet, Le Blanc (vito), Excellent condition, \$95. Phone 393-3799.

Silver plated Flute, Like new, excellent for student, \$60. Phone 478-4754, Arlington.

WANTED

Volkswagen gas heater. Phone 334-1265 after 4 P.M.

Ladies Schwinn five-speed bicycle. Phone 556-7717.



Service Anniversaries

35 YEARS

Tyrcha, John S. 242 12-13

30 YEARS

Arctander, Paul A. 421 12-20

25 YEARS

Lange, Paul A. 711 12-11
Enterline, David D. 423 12-20

20 YEARS

Morton, Robert F. 421 12-9

10 YEARS

Cernius, Anna B. 134 12-1
Lutz, Mary K. 144 12-1
Holz, Fred K. 133 12-2
Lienemann, Max G. 141 12-2
Madsen, Donald B. 412 12-2
Madsen, Arlene R. 134 12-5
Bucknam, Donald C. 331 12-7
Heard, Donald O. 751 12-7
Huff, Helen C. 144 12-7
Jenny, Ruth D. 142 12-7
Kritenbrink, Eugene L. 141 12-7
Murphy, James K. 112 12-7
Sabata, Burdette F. 423 12-7
Westpheling, John E. 324 12-7
Williams, Gary L. 245 12-7
Woodrum, Walter W. 245 12-7
Yearsley, Ronald G. 423 12-7
Coffman, Jack O. 322 12-8
Anderson, Opal D. 141 12-9
Jenkins, Paul R. 663 12-9
Dawson, Evelyn A. 423 12-11
Ott, Wilbur H. 454 12-11
Beisch, Vincent G. 257 12-14
Asmussen, Harold F. 246 12-14
Mc Manigal, James A. 426 12-14
Rosno, John D. 411 12-14
Segobia, Patti L. 137 12-14
Slaughter, Leon L. 332 12-14
Toscano, Sam J. 245 12-14
Warner, Carolyn H. 721 12-14
Willcoxson, Henrietta B. 134 12-14
Fink, William N. 735 12-15
Heisler, Juanita K. 133 12-16
Quinlan, Michael D. 423 12-16
Sanford, Wayne L. 137 12-16
Vosler, Durward L. 252 12-16
Thoms, Garry E. 421 12-18
Mc Kinney, Donald L. 421 12-21
Scott, Francis C. 253 12-21
Pinkerton, John R. 452 12-23
Nowak, Patricia G. 423 12-24
Freitag, Ernest O. 241 12-28
Annan, Gary O. 144 12-29
Rogers, Bernard K. 133 12-30

5 YEARS

Haubensak, Ellen L. 324 12-1
Willey, Jean P. 424 12-1
Ferrell, Karen Jo K. 422 12-2
Dirks, Donovan D. 252 12-3
Miller, Karen B. 424 12-7
Kerr, Donna P. 257 12-7

400 Branch Divided

Dividing the crossbar shops into two organizations effective November 15, was another significant step in meeting the continuing increase of activity at the Omaha Works.



SLADEK

Under the reorganization crossbar shops manager DICK SCHAEFER'S title was changed to manager, crossbar and PBX equipment shops and Omaha comptroller JIM DUNN became manager, crossbar switch, wire spring relay and merchandise. DUNN'S organization has been designated the 100 branch and SCHAEFER'S organization will continue to be the 400 branch.

FRANK SLADEK, assistant manager of the 440 sub-branch, was promoted to manager effective November 15 and succeeded DUNN as Omaha comptroller.

SLADEK joined Western Electric at the Hawthorne Works in October, 1946 as an assistant auditor. In the ensuing years he had a variety of assignments in auditing and accounting supervision. Included was a role in the establishment of Sandia Corporation, a Western Electric subsidiary, and later an assignment to switching division headquarters in Chicago. In September, 1956 SLADEK was promoted to department chief and transferred to the Company's former Lincoln Shops where he headed an operating organization. He was transferred to the Omaha Works in October, 1957 and was promoted to assistant manager in accounting in June, 1960.

A graduate of the University of Illinois with the degree of bachelor of science in accounting, SLADEK also took graduate work at Northwestern University in 1947 and 48.

Pass The Word Along

SURE HIRING

lectric

**BULK RATE
U. S. POSTAGE
PAID
Omaha, Nebraska
Permit No. 262**