

A New Queen



CONNIE GRECO was crowned Miss Weoma IX, May 7 at the annual Miss Weoma Coronation ball. Other picture on Page 5.

Anniversary Gifts

A new Western Electric policy provides employees with 25-year service anniversaries—or anniversaries at subsequent five-year intervals—with several alternative ways to celebrate these events.

Up to the present time, WE people, upon completing 25 years of service—and subsequent five-year periods—have been awarded service emblems which have normally been presented at anniversary luncheons to which the employees' friends and associates within the Company are invited.

Starting June 1, employees will, in addition to receiving the service emblem, have the option of celebrating at a luncheon, as in the past, or, in lieu of the luncheon, of selecting a man's or woman's wristwatch, or a

J. S. Herbert Appointed V. P.; H. N. Nilson New Manager

James S. Herbert has been appointed vice president of the Company and has assumed his new duties in New York City.

In his new capacity, Mr. Herbert is responsible for the Company's one billion dollar purchasing and transportation activities.

Mr. Herbert, who has been with the Western Electric Company since 1943, was appointed manager of the Omaha Works in July, 1963, after serving as assistant manager for one year.

Succeeding Mr. Herbert is N. Howard Nilson, who comes to the Omaha Works from the Mountain-Northwestern Region of the Service Division, where he was general manager.

Mr. Nilson joined Western Electric in 1945 as an equipment engineer at the Hawthorne Works. In 1956, he was named department chief and in 1957 assistant superintendent of equipment engineering.

A year later, he was selected to attend the Company's Management Training Program, a nine-month course to prepare selected employees for broader responsibilities.

In 1959, he moved to San Francisco as Installation District superintendent. A year later he transferred to the Seattle Installation Area as manager. The following year he went to the New York Headquarters office as Installation Division Personnel Relations Manager. He joined the Mountain-Northwestern Service Region in 1963 as general manager.



James S. Herbert



N. Howard Nilson

Mr. Nilson is a graduate of Roosevelt College in Chicago. He is married and has two daughters and one son.

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Starting June 1, employees will, in addition to receiving the service emblem, have the option of celebrating at a luncheon, as in the past, or, in lieu of the luncheon, of selecting a man's or woman's wristwatch, or a silver bowl or a silver tray. The latter items would be inscribed to commemorate the anniversary.

Employees having twenty-five or subsequent five-year service anniversaries between March 1 and June 1 may also request one of the above items instead of the luncheon. However, the initial supply of the gift will not be available until about June 1.

The Company's new policy does not encourage employees to select one of the gifts rather than the luncheon but merely offers WE people the opportunity to select the method of celebration best suited to their own desires.



NEW ANNIVERSARY GIFTS for employees with 25-year service dates, and those with subsequent five-year anniversaries, are displayed by Pat Hodgson, Western Electric Headquarters. A silver bowl, tray and four styles of wristwatches are offered as alternatives for traditional Company-sponsored luncheon.

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THE Westerner

VOLUME 10

NUMBER 5

MAY, 1966

Omaha Works Tops Savings Bond Goal

The employees of the Omaha Works have exceeded their goal for participation in the 1966 United States Savings Bond drive.

Almost 4,000 persons now are buying Savings Bonds through the payroll deduction plan—that's 72 percent of all the employees at the Works. A Company-wide goal of 70 percent participation has been established. More than 1,600 new savers were enrolled.

The fine response by Omaha employees will enable us to fly the Minute Man flag for another year. We qualified for the flag, signifying participation of at least 50 percent, for the first time last year.

The plant-wide drive conducted May 9-17 lifted us not only above the 50 percent needed to keep the flag but above the Company goal as well.

A number of smaller organizations (up to 12 persons) had 100 percent participation. Department 252 led the larger departments with 92 percent participation.

Brekus Joins Omaha Staff As Eng. Supt.

Charles Brekus has been promoted to superintendent of engineering of the Omaha Works effective May 15. He succeeds Paul G. Matt, Jr., who was promoted to manager, plant design and construction at 222 Broadway, New York City.



Mr. Brekus began his career with Western Electric in 1955 as an engineer at the Kearney Works. In 1959, he was named department chief, engineering, at Buffalo. Two years later he was

(Continued on Page 4)

What's Your Part?

Are you hurting your fellow workers?

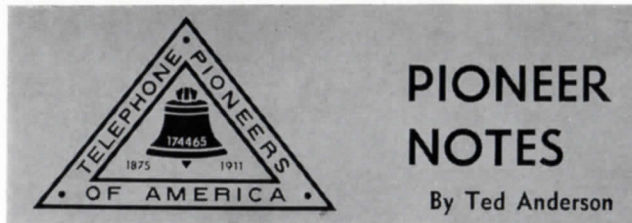
If you have excessive and unwarranted absences, the answer is an emphatic YES!

The Omaha Works as well as the entire Western Electric Company is vitally and continually interested in the attendance of each employee and considers the matter of attendance a most important job requirement.

When an employment applicant accepts a job with Western Electric or any employer, he obligates himself to perform a conscientious day's work for a correspondingly fair wage. Implicit in these responsibilities is the understanding that the employee will maintain good health standards, take intelligent precautions against accidents, both on and off the job, and manage his personal affairs so that he will be available to meet his attendance responsibility.

Unwarranted absenteeism hurts both the employee and the Company. The employee, whether he or she works in the office or in shop, has a definite and vital role to play in the successful operation of the Company. And, when one member of the team is absent, he places an unnecessary hardship on the other members of the team who must do his share of the work as well as their own.

Good on-the-job attendance is a result of a



COMMUNITY SERVICE GAINS NEW EMPHASIS

Thirty-five officers and committee chairmen, representing all Councils of the Yost Chapter, recently were given a first hand review of the overall Pioneer community services activities in United States and Canada by Miss Grace Howard, association community service supervisor. The morning session in the Omaha Council Lounge was followed by a meeting of community service chairmen with Miss Howard.

Miss Howard reported that Pioneer volunteers have made 1½ million surgical dressings for hospitals and



NEW PIONEERS: R. A. Martin and C. A. Peterson.

cancer societies, transcribed 300,000 pages of books into braille, collected tons of eyeglasses and made 10,000 pledges to eye banks.

Other outstanding contributions have been the inventing of new devices for the handicapped, such as the Elcode machine invented by Western Electric engineers. This permits speechless persons to "answer" teachers' questions by activating lights by use of the hands, legs or head.

Miss Howard discussed the three distinct kinds of programs, namely, regular functions such as tape recording of text books, recurring functions such as eyeglass collections, and one-shot jobs such as repair or refurbishment of settlement houses. She recommended that a well-rounded program should include all three.

New Tax Tables May Ease Pinch

A new system of withholding Federal income tax from wages effective May 1 will, in all likelihood, affect your paychecks after that date. Generally, a little more money will be withheld for each pay period, but not because the tax is going up. The new withholding tables are designed to eliminate a lot of "tax-time squeeze" by taking out for each pay period an amount which will come closer to your actual tax liability for the year.

For example, under the expiring system, a single person earning \$106 a week is entitled to an exemption of \$13.00. Thus \$93 are "taxable wages" and at 14 percent that amounts to \$13.02 Federal income tax.

(Continued on Page 5)



THIRTY YEARS



W. A. Roggenkamp
May 8

TWENTY-FIVE YEARS



R. E. Hansen
May 19



W. Zorko
May 15

- | | | | |
|----|-------------------|-------|--------|
| 25 | Edward S. Kot | (443) | May 27 |
| 20 | Vivian D. Bullock | (437) | May 13 |
| | Leland C. Allen | (422) | May 15 |

ployee and the Company. The employee, whether he or she works in the office or in shop, has a definite and vital role to play in the successful operation of the Company. And, when one member of the team is absent, he places an unnecessary hardship on the other members of the team who must do his share of the work as well as their own.

Good on-the-job attendance is a result of a healthy attitude toward one's job. While the Company realizes that from time to time an employee might be absent as a result of an unavoidable accident or illness, the Company does expect its employees to maintain a reasonably high standard of health.

The Company does not expect an employee who is ill to come to work. But, the Company is concerned with the employee who will use the slightest excuse to stay away from his job and who is consistently found absent. This type of employee, also, might tend to extend the length of a sickness absence long past the normal recuperation period.

Personal business should be planned so that it will not interfere with being at work every scheduled working day. When this type of planning is not possible, the employee should discuss his problem with his immediate supervisor to see what arrangements can be made.

In the final analysis, if the Company is to improve its overall attendance record, and if the employee is to improve his production efficiency and earnings, a healthy on-the-job attitude must be established.

braille, collected tons of eyeglasses and made 10,000 pledges to eye banks.

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SPRING GOLF OUTING PLANNED FOR JUNE 18

Men, sharpen your handicaps in preparation for the spring golf outing, which will be held Saturday, June 18, again as last fall, at the Blair Country Club. It will be a shotgun start at eight o'clock.

REPRESENTATIVES ATTEND NTA LUNCHEON

Max Kwater, Rus Burton and Jack Rusthoven attended the Nebraska Telephone Association luncheon co-sponsored by the Casper E. Yost Chapter and the Frank H. Woods Telephone Pioneers Association of Lincoln. The Association's 66th annual convention was held at the Sheraton-Fontenelle April 19th-21st.

Mike Osterchill was the principal speaker. In his speech, he urged the pioneers to become "ten feet tall" by becoming actively and seriously involved in community activities. Music was provided by the Western Electric Wenotes.

TWENTY-FIVE YEARS



R. E. Hansen
May 19



W. Zorko
May 15

25	Edward S. Kot	(443)	May 27
20	Vivian D. Bullock	(437)	May 13
	Leland C. Allen	(422)	May 15
	Edward J. Thompson	(441)	May 15
	George A. Holste	(437)	May 19
	Quentin E. Hartz	(441)	May 20
	Waldo N. Holm	(329)	May 20
	Evelyn R. Gentry	(422)	May 31
15	Virgil S. Bowman	(433)	May 14
	Merle E. Laughlin	(721)	May 14
	Dorothy N. Bowman	(424)	May 21
	Alvin Mierau	(424)	May 21
	Jo A. McGerr	(423)	May 23
10	Lilie M. Rozmus	(331)	May 4
	Richard C. Reida	(311)	May 7
	Loretta L. Asche	(340)	May 16
	Vivian N. Grunke	(422)	May 19
	Hollis U. Cook	(253)	May 21
	Sam M. Vacanti	(752)	May 21
	Ralph L. Wolverton	(437)	May 21

THE **westerner**

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- Box 14,000 West Omaha Station
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- N. Howard Nilson,
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- W. Juan McAlister, Editor
- Lenzola Wayne,
Editorial Assistant

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The RECORD



BIRTHS

Jimmie D. (111), and Betty Goans, a boy, Jeffrey Alan, March 9, 1966.

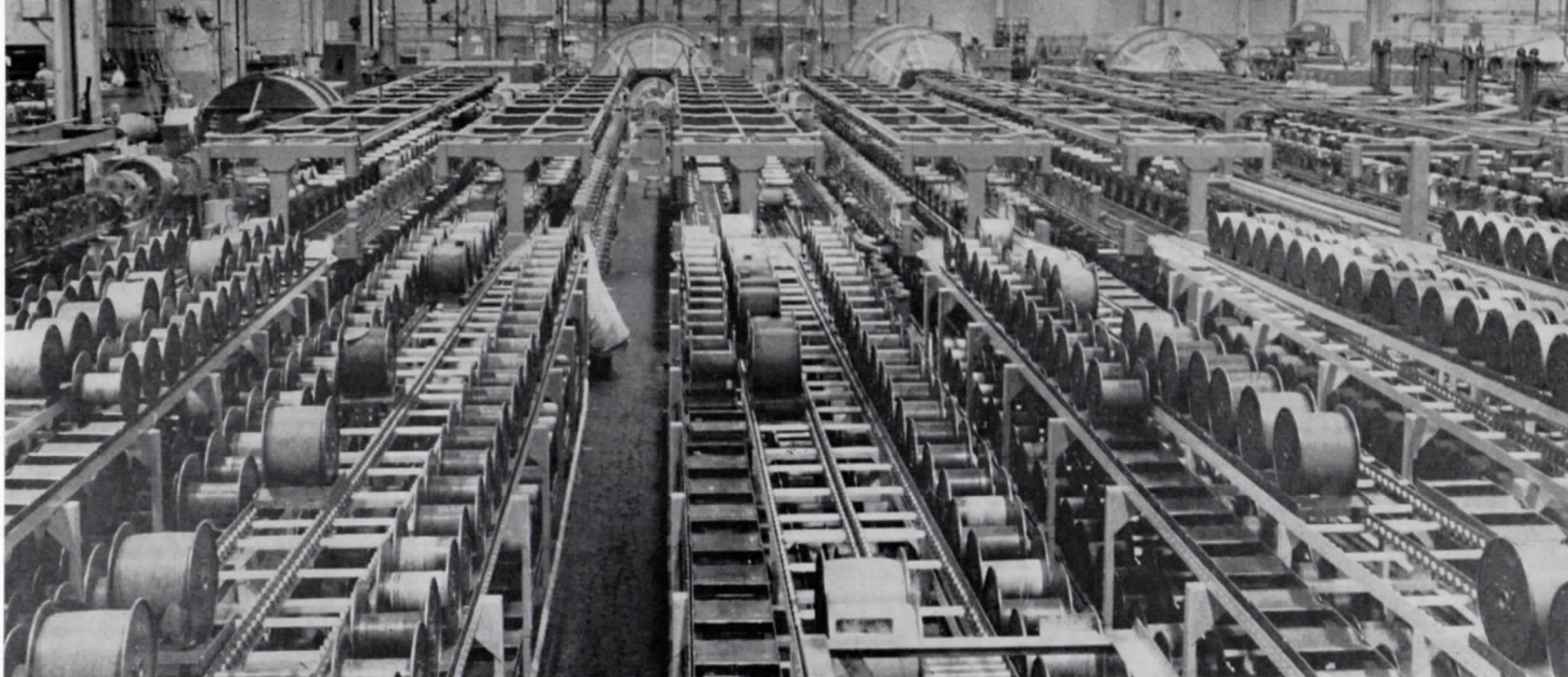
Sterling B., (453), and Linda Stuart, a boy, Rodney Thor, March 14, 1966.

James, (453), and Phyllis Hospodka, a boy, Gregory Scott, April 1, 1966.

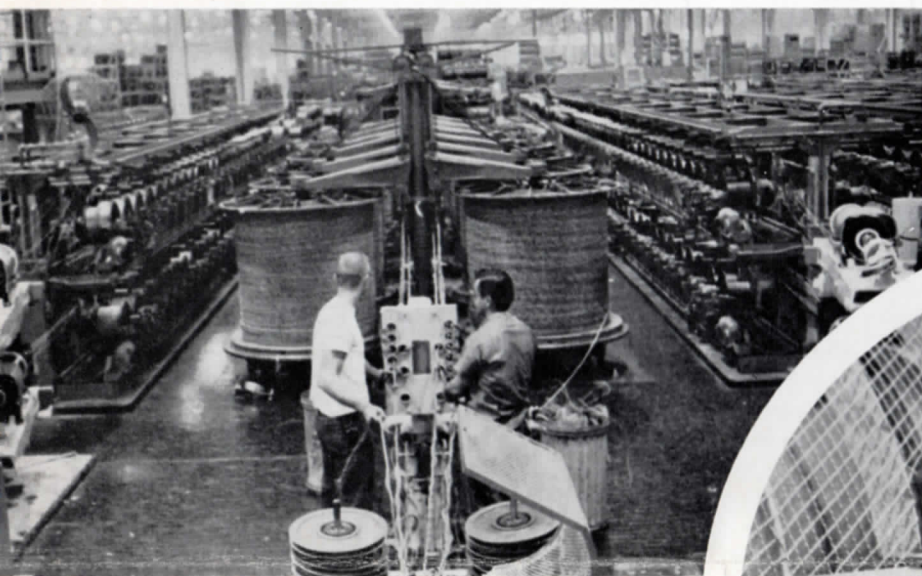
Jerry R., (441), and Geraldine Widtfeldt, a boy, Jeffrey Scott, April 6, 1966.

James L., (453), and Clemetine Busick, a girl, Cynthia Dee Ann, April 11, 1966.

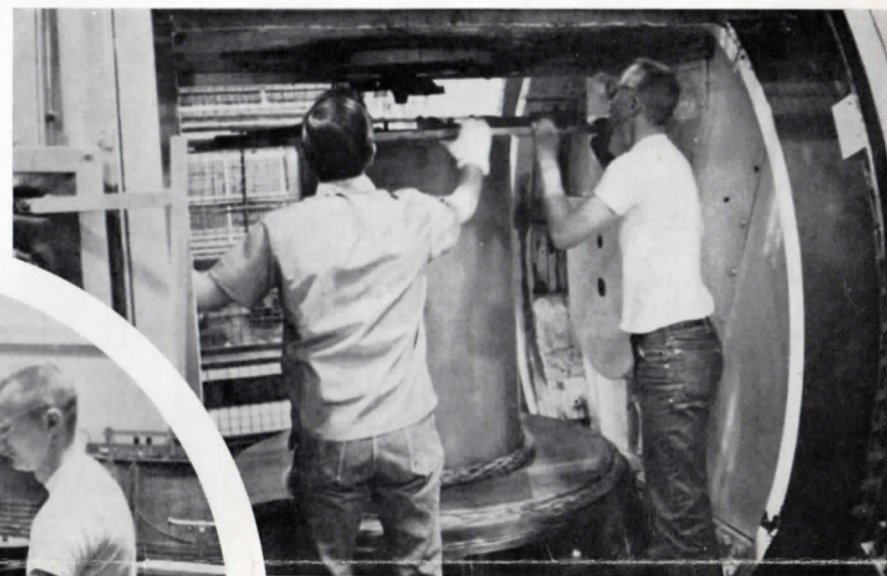
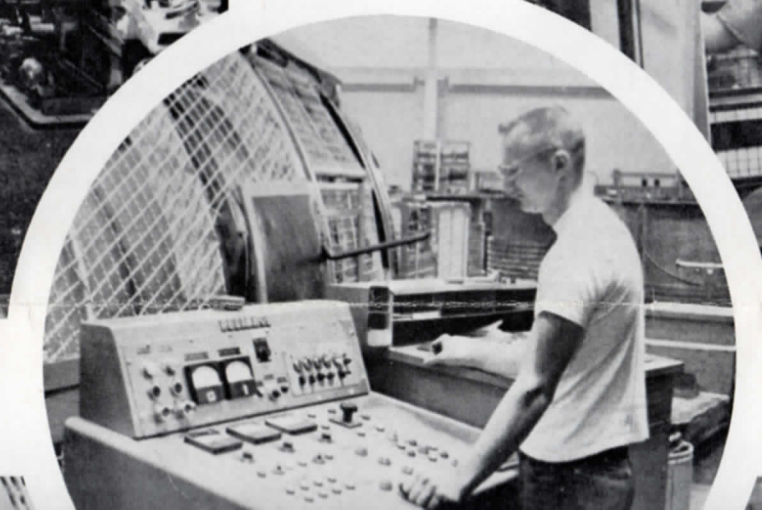
A. C., (722), and Nancy Kummer, a boy, Joel, April 13, 1966.



PRE-LOADED, gravity fed conveyors provide the three stranding cabler machines with a constant supply of wire. During an average shift, 1200-1800 reels are used.



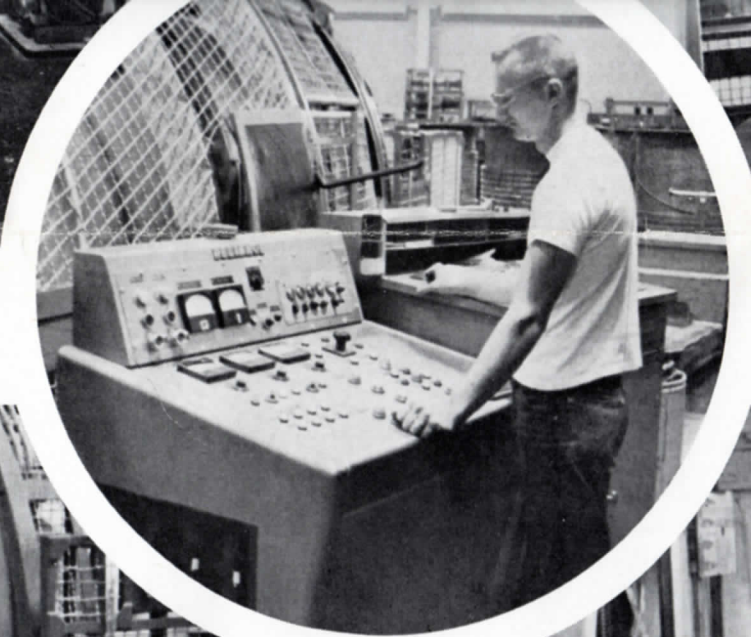
DENNIS KARLOFF and JIM FOX, 253, in preparation for running a 600 pr. cable, thread the stranding cabler with multi units of 50 prs. of wire each.



THE CORE TRUCK must be clamped into position before the machine can begin operation. The threaded wires are wrapped around the base of the core truck.



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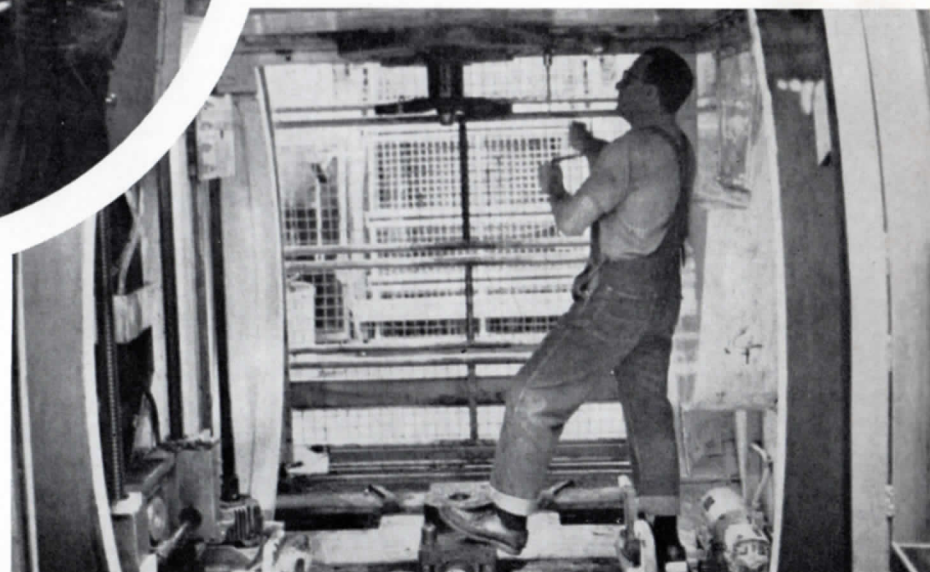
THE SPEED and set-up functions of the stranding cabler are controlled by an electronic console.



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THE COMPLETED CORE truck is removed by means of a hand transport. A fully loaded core might weigh up to 11,000 pounds.



PREVENTIVE MAINTENANCE is an integral part of keeping all the Cable plant machinery smoothly functioning. Here Clem Orsi, 246, checks the upper clamp mechanism of the stranding cabler which holds the core truck in place.

Behemoths Of The Cable Plant

At the southeast corner of the cable plant stand three giant stranding cabler machines.

In a single operation, twisted pairs of wires are drawn off supply spools mounted on stands, grouped into "units" and wrapped with multi-colored bindings. The multi colors are essential for easy installation and identification.

Next the units are grouped together and bound with yarn into cable core before entering the giant take-up that holds a 3600 pound spool mounted on wheels, called a "core truck." The core truck revolves, pulling in the formed cable core and winding it up, while at the same time, it is tumbled end for end, giving a twist to the bundle of wires. Stranding cablers form cable core of 400 pairs in one pass. In two operations, 900 pair cable can be formed.

Focus — W.E. People

QUEEN

Jeannette Dillon, daughter of Linus Dillon, 245, was crowned queen of the third annual Capital City Horse and Pony Club show April 30. Jeannette, a sophomore honor student at Waverly High School, was crowned by Mrs. Frank Morrison, wife of Nebraska's governor.

YOUR HELP NEEDED

Larry Hecker, 9, son of Gordon and Margie Hecker, 453 and 442, is confined to bed with a malignant brain tumor. In an effort to ease loneliness that comes with a child's confinement, Mrs. Hecker appealed through Mary Lane's World Herald column to the residents of the Omaha area for a card shower. As a result, Larry has received more than two thousand pieces of mail.

Last month, the employees in 453, with the aid of a local store, provided Larry with \$50 worth of toys. Anyone else who would like to help Larry can do so by contacting either Gordon or Margie Hecker, Rt. 2, Pappillon.

THE ODDS WERE HIGH

The odds were a thousand to one and two hundred-fifty to one, but an Omaha area woman came out the winner.

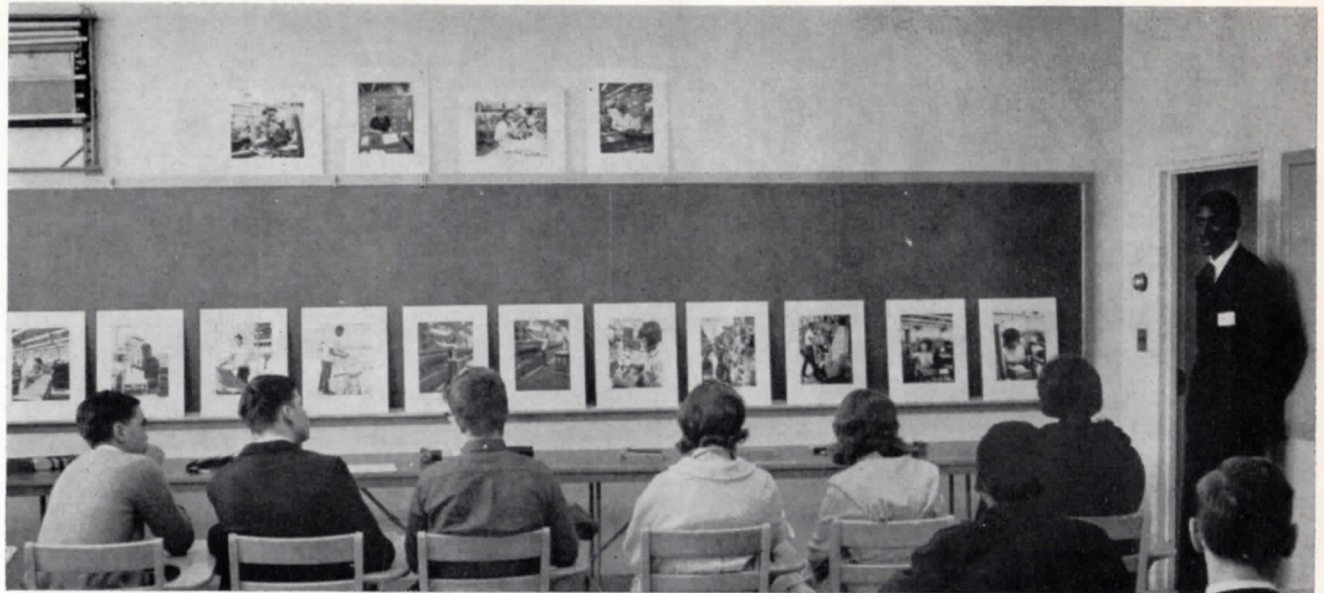
Several weeks ago a plea from the Douglas-Sarpy County Red Cross was made for a minimum of 30 units of a rare type of blood, B negative. The blood was needed so that a delicate open heart surgical operation might be performed.

During the seven days that followed the plea, 900 phone calls were received by the Red Cross, 922 samples were taken. Three hundred forty-eight of these samples were outside the Omaha area.

While two out of a hundred people have B negative blood, only one out of a thousand Caucasians and four out of a thousand Negroes have the rare sub-factor needed.

Finally thirty-five people with blood meeting the necessary standards were located. **Annie Walker**, 434, and **Glenn Gutridge**, 423, were among them.

As the date for the operation grew near, one of the donors underwent a tonsilectomy, another was on vaca-



DURING THE all-day session, more than 250 students viewed the Western Electric display which showed the various jobs available at the Omaha Works. Wilson Fitzpatrick, above, explains the complexities of some of Western Electric's jobs.

Career Day Attracts 200 Omaha Jr.-Sr. High Students

One of the most serious problems facing our public school educators today, is the high school dropout. In an attempt to help solve this

problem, the Omaha Urban league in conjunction with Western Electric and seventeen other business and industrial employers of the Omaha area sponsored the second annual "Career Day," April 23, at Omaha University.

The all-day conference featured speeches by Wyllys E. Rheingrover, Western Electric comptroller, Dr. Leland Traywick, president of Omaha University, Frank L. Stanley, associate director of the Urban League, New York City, and Willie L. Brown, Jr., assemblyman from San Francisco.

Each speaker urged the students to make the most of educational opportunities available to them, and not to jump into the mainstream of the world of work until they have

answered questions concerning employment.

More than two hundred students attended the conference.

Nine Promotions At Omaha Works

William E. Davis has been promoted to department chief in engineering at Shreveport. His former assignment was senior engineer, 734. Karl Foss was promoted to department chief, public relations, 314. His former assignment was senior public relations specialist, 195 Broadway.

Seven employees were promoted to section chief. Marvin H. Miller,

Bill Houle Ends Career

Wilfred T. Houle retired effective May 5, after a 20 year career with the Company.



Mr. Houle began his career with Western Electric in 1945 as a tool and gage inspector at the St. Paul Shops. While at St. Paul, he also worked as

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As the date for the operation grew near, one of the donors underwent a tonsilectomy, another was on vacation, and a third was out of town. This cut the number of donors available to thirty-two.

On May 11, Mrs. Walker and Mr. Guttridge went to the Red Cross blood bank to make their donation.

COMPUTER FEATURE

Robert Pierson, computer development department chief, presented his views on the "thinking machine" in the April 17 edition of the Omaha World-Herald Magazine of the Midlands.

In response to the question, "Will computers ever learn enough to outsmart the men who use them?" Mr. Pierson replied, "Man's first tools were devised to extend his muscle power. The computer is a machine to extend his brain power—not just by doing his arithmetic, but by storing information and making it steadily retrievable and by doing many of the mundane things that are details of any thought process. It cannot and will not be able to replace the man making decision."

Brekus . . .

(Continued from Page 1)

transferred to the Engineering Research Center, Princeton, N.J., as assistant director of process research and development.

In 1964, he was selected as an executive fellow under the Alfred P. Sloan Fellowship Program, and attended the Stanford University Business School for one year. In 1965, he returned to Western Electric as assistant superintendent of production control and merchandise at Oklahoma City, and in 1966 became assistant superintendent of apparatus and wiring.

Mr. Brekus is a graduate of M.I.T. with a degree in economics and engineering. During the war he served in the U.S. Chemical Corps as lieutenant. He is married and has four children.

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Mr. Houle began his career with Western Electric in 1945 as a tool and gage inspector at the St. Paul Shops. While at St. Paul, he also worked as a sergeant in the Shops protection organization. In 1958, he was transferred to the Reading Plant; and in 1959, he came to the Omaha Works.

Mr. and Mrs. Houle plan to move to St. Paul.

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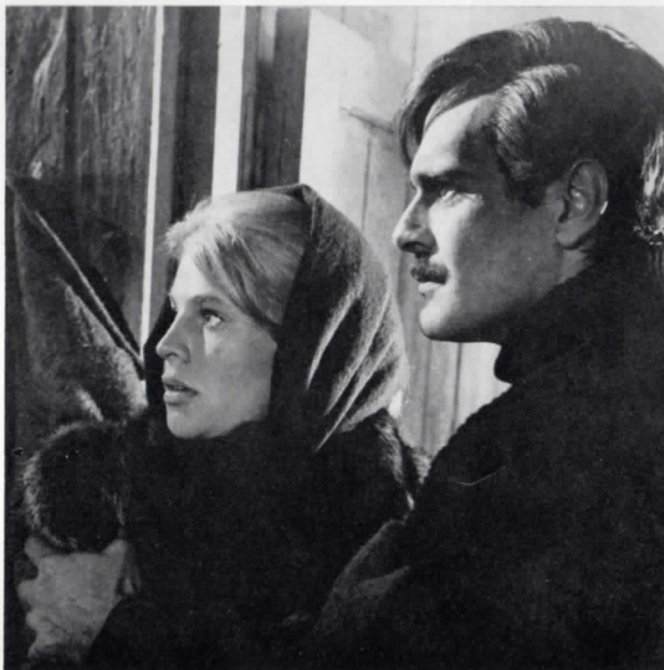
During the session, the junior and senior high school students were given the opportunity to learn about the various types of jobs available to the high school and college graduate. Each participating company had a display about the jobs available in their particular areas and

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Seven employees were promoted to section chief. Marvin H. Miller, cable former, 426, to 426; Vernon D. Anderson, 331, analyst, to 434; James F. Peterson, 313, investigator to 434; John J. Pleskac, 328, computer system associate, to 454; Carol C. Judds, 313, analyst, to 313; Paul M. Quandahl, 313, analyst, to 253; and P. L. Reiland, analyst, 333, to accounting, Shreveport.

Tickets Available For Dr. Zhivago, June 5-9



Omar Sharif and Julie Christie are among the international cast of stars who bring the screen adaptation of Boris Pasternak's "Doctor Zhivago" to life at the Cooper Theatre.

"Doctor Zhivago", the story of the Bolshevik revolution, is filled with the excitement of great events, the fire and passion of human emotions, and drama provoked by complex, fascinating characters caught up in the web of these events.

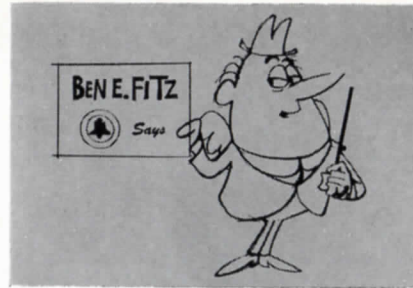
Tickets are available for the June 5-9 performances, in the Weoma office. Reduced prices are \$1.80.

T. & D. Graduates



GRADUATION AT LAST! After 3½ years in Western Electric's tool and die makers course, seated, from left, Ted Thornburgh, Clarion Zoucha, and James Palmer have successfully graduated. They are now journeymen tool and die makers. Standing behind the graduates, from left, are Ray Moulis, department chief, Vince Kiefer, training associate, Jim Herbert, general manager, and Walter Pech, section chief. The three received their graduation certificates at a luncheon last month.

Royal Court



Have You Been Sick Lately?

It's comforting to know that if you qualify, your paycheck keeps coming even though sickness strikes. According to the Company's Benefit Plan, if you have six months service or more, you are eligible to receive sickness disability benefit payments beginning with the eighth full calendar day of absence. These payments continue as long as the absence is necessary or until the expiration of eligibility. This eligibility is based on the employee's length of service.

What happens during the first week of absence—the period before Benefit payments begin?

If you have two years of service or more, and you are able to furnish an acceptable doctor's report concerning your illness, you are eligible to receive pay for the third, fourth and fifth working days missed. In addition, if your disability should continue for fourteen days or longer, you become eligible to receive payments for the first two working days missed.

Even though the Company provides a sickness disability benefit payment plan, there is no plan which can give you total security like your own excellent health. The best investment that you can make in your future is to take proper measures to insure your physical well being.

Hickman Joins 105 Staff

Corliss Selected For Training Program

Don W. Corliss, 440, has been chosen to attend the Company's management training program in New York City. Mr. Corliss was selected from more than 100 assistant superintendents.



The management training program is a six month program designed to prepare management people with proven managerial abilities for higher and broader responsibilities. The program utilizes experts both from the Company and from the academic world. During the sessions, areas such as labor relations, public affairs and the business world, personnel development and administration will be studied.

Mr. Corliss joined Western Electric at Omaha in 1957, shortly after graduating from the University of Illinois with a B.S. degree in management. He has held several assignments in the manufacturing area.

Mr. Corliss is a member of the Millard city council, a member and past president of the volunteer fire department, a park commissioner, a member of the society for the Advancement of Management and several civic organizations.

The management training program begins July 11.

Tax Tables (Continued from Page 2)

Under the new system, the same weekly wage is subject to an exemption allowance of \$13.50 (notice a slightly higher allowance per exemption works in your favor). However, the basic withholding tax works out to \$14.80, an increase of \$1.78 a week.

A married man with two children (four exemptions in all) fares this way under the 14 percent system: on a weekly wage of \$110 his exemptions total \$52, giving him taxable wages of \$58—a weekly withholding bill of \$8.12. Under the new system, it will amount to \$7.61, a reduction of \$.51. In his case, the 14 percent rate was slightly above his tax liability in view of his dependents, so a little less will be withheld after May 1.



ANOTHER NAME was added to the Omaha Works' growing list of royalty as Connie Greco was named Miss Weoma IX during the Coronation Ball in the Royal Grove ballroom of Peony Park, May 7.

Named to Connie's court were Joyce Barnes and Charlene DeWitt. Connie is in 442, while Joyce and Charlene are in 254 and 451, respectively.



Karen Competes For Miss USA

A resignation and a midnight call sent Karen Weinfurter to Miami Beach, Florida, last week to compete in the Miss USA beauty pageant.

Karen, an order service clerk in 254, was the named first runner-up in the Miss Nebraska pageant May 8. Several days later the winner, Judith Zielinski, a Council Bluffs teacher, resigned because of a teaching commitment that made it impossible for her to compete.

This twist of events made Karen the official Nebraska representative. Karen, a part-time model, was a runner-up in the Miss Auto Show pageant earlier this month.

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Hickman Joins 195 Staff

H. D. Hickman, former department chief of field service engineering, Crossbar PBX, has been named Assistant Manager, Patent Licensing, 195 Broadway, effective May 1.



Mr. Hickman joined the Company in 1959 as an Engineer. In 1961, he was named planning engineer. Three years later, he was named department chief engineering, terminal

strips.

Mr. Hickman is a graduate of the University of Houston with a degree in electrical engineering and math.

Business Boom Continues

"Business is booming, earnings are good, and the prospect ahead is for more of the same," AT&T Board Chairman Frederick R. Kappel told share owners April 20, at the 81st annual meeting in Detroit.

Pointing to the record growth and earnings reported in the recent dividend statement, Mr. Kappel said "the pace has been maintained all through March and in the first part of April."

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In view of the new schedule, most married persons may wish to file a new withholding exemption certificate (GN-209 "Employee's Withholding Exemption Certificate"), as the Company must withhold taxes under the single person rates for all employees unless they file as married.

Patent Award



HARRY WHELOCK received a patent award last month for a device for straightening and bundling the leads of wires that have been cut to a predetermined length by an Artos machine. This is Mr. Wheelock's second award. Above, he receives the award from Superintendent Wyllys Rheingrover. At right is Dept. Chief Morris Mulligan.

Young: "Industry Has Turned the Corner, Meeting Responsibility"

"To simplify matters, the core of the civil rights problem is the matter of achieving equal opportunity for Negroes in the labor market. For it stands to reason that all our other rights depend on that one for fulfillment. We cannot afford better education for our children, better housing, or medical care unless we have jobs."

So wrote Whitney M. Young, Executive Director of the National Urban League in his book, **To Be Equal**.

In March of 1961 the late President John F. Kennedy issued an Executive Order stating, in part, that "it is the plain and positive obligation of the United States government to promote and ensure equal opportunity for all qualified persons, without regard to race, creed, color, or national origin, employed or seeking employment with the Federal government and on government contracts . . ."

Romnes Signs Pact

As one of the leading government contractors, Western Electric was among the first invited to support the program. At the time AT&T President H. I. Romnes was chief executive of Western Electric, and it was Mr. Romnes who signed the "Plan For Progress" pact which reaffirmed Western's continuing adherence to the principle of merit employment."

This was in July, 1961. On April 27, 1966, Mr. Young was in Omaha to address the annual dinner meeting of the Omaha Urban League. During a press conference immediately following his arrival in Omaha, Mr. Young was asked to evaluate and comment on how effective this program has been in the past five years in helping the Negro to get at "the core of the civil rights problem."

"The Plan For Progress has been one of the truly bright spots in the civil rights struggle. Big business has given its serious attention to solving this problem and



Jacobson and Gorman Head Pioneer Officers



A. F. Jacobson

A. F. Jacobson, president of Northwestern Bell Telephone Company, has been elected president of the Telephone Pioneers of America for the 1966-67 year, beginning July 1. He will succeed Clifton W. Phalen, Chairman of the Board of the New York Telephone Company.

Paul A. Gorman, president of Western Electric Company, was elected to succeed Mr. Jacobson as senior vice president, also for a one-year term.

Members of the General Assembly of pioneers, representing about 245,000 members, cast the ballots. The Pioneers organization, founded 55 years ago, offers membership to active and retired employees who attained at least 21 years' service in the telephone industry.

Elected regional vice presidents for two-year terms, beginning July 1 were: Warren V. Allen, Boston;



Paul A. Gorman

W.E. Speakers Host Contest

The Western Electric toastmasters were hosts for the annual District 24 "Serious Speech" contest, April 24 at the Palazzo 'taliano.

The competition matched speakers of the Omaha area in a 5-7 minute prepared, serious natured speaking contest.

D. V. Vance of the Centennial club won the contest and the opportunity to represent District 24 in the area speech contest at North Platte, Nebr., May 14. Al Brown of the Council Bluffs toastmasters was second. Clay Begg, 735, represented the Western Electric club.

Seventy-five toastmasters and their wives attended the six club competition.

Suggestion Awards

The following thirty-five employees received suggestion awards during April:

\$280—Mrs. Gloria Nohava

\$135—G. A. Boyer

\$50—R. J. Aschhoff

\$25—J. E. Philby
Mike Skvara

\$15—G. F. Byrne, R. A. Spethman, T. J. Bosiljevac, C. W. Peterson, M. D. Crow, R. S. Haines, H. F. Palmer, R. Martens, D. M. Weddle, R. A. Seaman, L. R. Hartman, E. W. Howard, Jr., K. L. Wright, D. D. Carstens, E. L. Whale (2), J. M. Boyce, P. H. Welfelmeyer, E. J. Faust (2), Mrs. B. S. Tribulato, M. T. Kracher, H. Keller, B. D. Kinney, J. M. Travers and J. Hamilton.

\$15—Joint awards were given to S. A. Svoboda and R. A. Seaman (5), D. D. Swartz and L. A. Bennett.

Certificate of merit—W. M. Hicks and P. H. Welfelmeyer.

Fashions Sparkle At Girls Party

"Fashions A-Go-Go" and a sewing contest highlighted the annual Girl's Party April 27, at the Paxton hotel. Following a buffet dinner, the 287 girls attending were treated to a pre-

Mr. Romnes who signed the Plan For Progress pact which reaffirmed Western's continuing adherence to the principle of merit employment."

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"The Plan For Progress has been one of the truly bright spots in the civil rights struggle. Big business has given its serious attention to solving this problem and has turned the corner in seeing its responsibility.

"H. I. Romnes of AT&T has been particularly vigorous in this area. Many businesses have changed their employment language, resulting in aggressive, affirmative action. Some have gone so far as to offer preferential treatment to Negroes in an effort to close the gap, and institute special training programs. But, this is not enough.

"Some large companies have unfortunately stopped at tokenism, and are comparing their present policies and actions with what their policies and actions have been in the past—this is a horrible mistake.

Attitudes Encouraging

"In all too many corporate headquarters buildings, where your position with the company is indicated by the floor on which you work, you can tell where you are by the whiteness of your surroundings. In the basement and on the first few floors you might see several Negroes, but on the top floors there are none—this must be stopped.

"Generally speaking though, the attitudes of top management at companies such as NBC, RCA and Western Electric are positive, and I'm very encouraged by changes in policies and in actual practices that have come about in a very few years."

Since the signing of the Plan For Progress pact in 1961, Western Electric has more than doubled the number of Negroes on the roll. In addition, to this obvious increase, Western Electric is continually and vigorously seeking out qualified Negroes in the colleges and universities around the country as well as promoting, on a strict merit basis, those already within the company.

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Elected regional vice presidents for two-year terms, beginning July 1, were: Warren V. Allen, Boston; William B. Brennan, Richmond; Peter J. O'Brien, Albany; Robert J. Clontz, Charlotte, North Carolina; Sam E. Holcomb, Dallas, Texas, and Harry C. Smith, Toronto, Canada.

Six regional vice presidents continue in office for another year. They are: David M. Evans, Seattle, Washington; Hildor M. Foss, Minneapolis, Minnesota; T. C. Kittredge, Chicago, Illinois; Waldemar E. Maigren, New York, N. Y.; Kenneth A. Watson, Saginaw, Michigan; and W. Harold Worth, Philadelphia, Pennsylvania.

Works Donates 575 Pints to R.C.

The Douglas-Sarpy County bloodmobile made its first visit of 1966 to the Omaha Works last month. During the three-day stop, Works employees contributed 575 pints to the Red Cross program.

During the previous fourteen visits, which began in 1961, Western Electric donors have provided the local bank with 6,786 pints of blood. This brings our total to date to 7,499 pints, or approximately 26% of all the blood collected in this area.

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Golf Outing: May 21

It's time to dust off the golf clubs and sign-up for the Weoma spring golf outing, May 21, at the Steinhart golf course in Nebraska City.

There will be five flights, with a trophy being given in each flight. A low gross trophy will also be awarded. Tee-off times are available between 6:00 and 7:30 a.m.

Reservations can be made by contacting Bill Franzen, 322, ext. 3150; Bob Janda, 6351, ext. 2474; or Art Sandene, 713, ext. 2931.

Certificate of merit—W. M. Hicks and P. H. Wefelmeyer.

Fashions Sparkle At Girls Party

"Fashions A-Go-Go" and a sewing contest highlighted the annual Girl's Party April 27, at the Paxton hotel. Following a buffet dinner, the 287 girls attending were treated to a preview of this summer's fashion. The fashions, from Virgie's in Millard, were modeled by Alice Gibson, Sandy Fitzgerald, Karen Weinfurter, Joyce Barnes, Lorraine Borman, Geraldine Jolly, Florence Schade, Barbara Hinchey, Elaine Hlavacek, Kathy Latoza, Dorothy Geihs and Judy Lane.

Elsie Ladeoff, Nadine Berg and Doril Leeander place one, two and three, respectively, in the sewing contest.

Barbara Page, Miss Weoma VIII, was mistress of ceremonies.

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