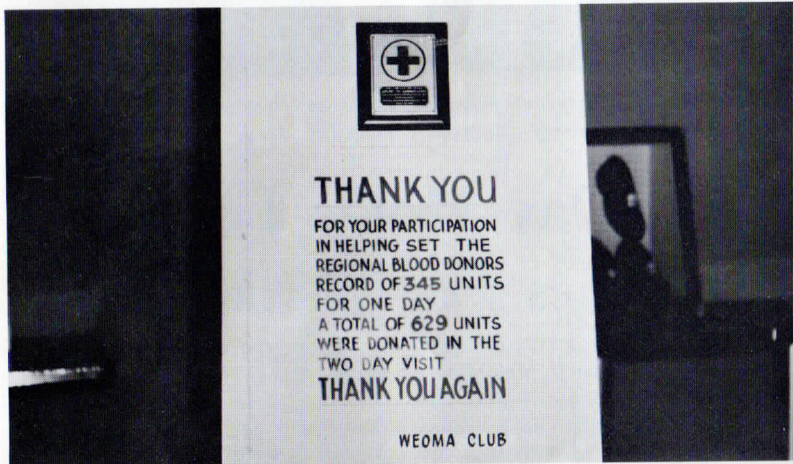


# THE **westerner**

WESTERN ELECTRIC COMPANY, INC.,  
OMAHA, NEBRASKA

VOLUME 6 / NUMBER 9 / OCTOBER, 1962



*H. P. Heath, Omaha Works manager, received special Red Cross award from Stuart C. Humble, chairman of the board of the local Red Cross chapter.*

## Omaha Works Donors Set Regional Blood Record

Employees of the Omaha Works set two all-time high records by their participation in the blood donor program in late August.

In contributing 345 units of blood on August 23, the first of the two days' visit, Omaha workers established a new regional record for the largest number of units donated in a single day.

The unit is always in need of additional volunteer help. For further information, call Dick Reida, extension 2951.

## Fitch, Tompsett Promoted; Johnson To Columbus Works

John R. Fitch, (735), and Clarence Tompsett, (1961), have been

## Suggestion Award Winner Jim Farris Receives \$555

Two Omaha Works employees received monetary awards totaling \$855 for their adopted ideas under the Suggestion Awards System during the month of September.

Jim Farris, (245), a maintenance electrician, was presented a check which awarded him a total of \$555 for his approved idea. His suggestion called for a modification in the design of the cluster plating barrels, which will facilitate a more even plating operation.

H. P. Heath, Works Manager, awarded Jim his check at a small ceremony in the presence of Farris' supervisors.

This was the fourth suggestion of Jim's to be approved and which "paid off" for him.

Also named a Suggestion Award winner last month was Roy E. Morrissey, (423), a layout operator in crossbar frame wiring.

His check, presented by Jim S. Herbert, Assistant Works Manager, brought his total award to \$300.

Roy proposed a new system for storing frame local cable. Previous storage was located in four separate areas. Time was saved by simplifying the routine.

He is also a frequent Suggestion Award submitter, and Roy has had five other proposals accepted.

These recent awards are good reminders that any employee can submit his own suggestion ideas which could mean additional dollars for himself.

The Company made an important announcement regarding the Suggestion Award System on Septem-

ber 1. Beginning on that date, employees are now eligible to win \$5,000, twice the amount of the top award previously, by submitting a sound idea to W. E.'s Employees' Suggestion Organization.

Under the approved changes in the suggestion system, awards are now based on 15 per cent of the first year's savings to the Company, instead of ten per cent. Minimum awards have been raised to \$15 from \$10.

The suggestion plan was inaugurated in 1944 with a maximum award of \$1,000. In 1957, this was increased to \$2,500. Since 1944, 86,109 suggestion awards have been granted, totaling \$1,450,417, Company-wide.



# Omaha Works Donors Set Regional Blood Record

Employees of the Omaha Works set two all-time high records by their participation in the blood donor program in late August.

In contributing 345 units of blood on August 23, the first of the two days' visit, Omaha workers established a new regional record for the largest number of units donated in a single day.

The Douglas-Sarpy County Chapter of the Red Cross presented to the employees of the Omaha Works a special plaque in recognition of this commendable record. Mr. H. P. Heath, Works Manager, accepted the plaque for the employees at a luncheon meeting of the local Chapter.

The plaque, along with a thank you note from W. E. Rheingrover, Works Comptroller, has recently been on display in the Works.

The total number of 629 units collected during the two-day operation set another top goal for the Works itself. Previous to this, the high mark had been 400 units, donated last August.

Throughout the two days, the mobile blood donor center which was set up in the Company Auditorium was filled to capacity. Red Cross workers, doctors, nurses and volunteers were all kept busy handling the maximum number of donors within the two-day visit.

A special thanks to all is extended by the Westerner for the excellent cooperation Works employees have once again displayed.

A complete listing of those who donated is printed on pages 3 and 4.

If you or your wife is a registered nurse, consideration should be given to the possibility of assisting at the next bloodmobile visit to the Omaha Works.

The unit is always in need of additional volunteer help. For further information, call Dick Reida, extension 2951.

## Fitch, Tompsett Promoted; Johnson To Columbus Works

John R. Fitch, (735), and Clarence Tompsett, (1961), have been promoted to supervisory positions within their organizations.

John has been named department chief of sheet metal frame and cabinet fabrication and miscellaneous c.o. apparatus engineering, succeeding R. E. Cowley, Jr., who is assistant superintendent of the 750 sub-branch.

He joined the Company here at Omaha in 1958 as a planning engineer, and he has held that position until this promotion. He is a

## Headline Program At Women's Party



*U-Neeks will be one of the entertainment features of the women's party in November. See story Page 2.*

native of Jim's check at a small ceremony in the presence of Farris' supervisors.

This was the fourth suggestion of Jim's to be approved and which "paid off" for him.

Also named a Suggestion Award winner last month was Roy E. Morrissey, (423), a layout operator in crossbar frame wiring.

native of Wetumka, Oklahoma, where he attended the public schools. John is a mechanical engineering graduate of the University of Oklahoma.

In off-the-job hours, he serves as president of the Weoma Audiophiles Club. John and his wife live at 8203 Templeton Drive in Omaha.

Clarence Tompsett has been promoted to section chief of the shipping clerical section of the merchandise and service sub-branch.

He grew up in Knox County, Nebraska, and graduated from Bloomfield, Nebr. High School. He entered Creighton University and graduated with a bachelor of science degree in commerce.

Clarence, who is an active member of the Weoma Toastmasters Club, joined the Company in 1957 at the Omaha Works as an output tracer in department 242. In 1958, he was upgraded to a schedule analyst, and the following year, he was transferred to Department 1961 as program planner. At the time of his promotion Clarence was a business methods planner for department 1961.

He is married and the father of three children. The Tompsetts live at 6030 Lafayette Avenue in Omaha.

E. T. Johnson, section chief of test set maintenance and construction (cable), has been transferred to the Columbus, Ohio, Works, effective September 1.

submit his own suggestion ideas which could mean additional dollars for himself.

The Company made an important announcement regarding the Suggestion Award System on Septem-

rated in 1944 with a maximum award of \$1,000. In 1957, this was increased to \$2,500. Since 1944, 86,109 suggestion awards have been granted, totaling \$1,450,417, Company-wide.



*Jim Farris (245) accepts his suggestion award check from H. P. Heath, works manager.*

## Weoma Club Fall Dance Set For October 13

Peony Park's Royal Terrace Ballroom will be the setting for the annual Weoma Club Fall Dance to be held Saturday night, October 13, according to an announcement made by D. L. Van de Water, club director of entertainment.

Tony Bradley and his Orchestra will provide the music for the affair, which begins at 9 p.m. and continues until 1 a.m.

The exclusive use of the ballroom has been obtained for Omaha Works employees and their invited guests. There will be no charge for parking within the park grounds for those attending the dance.

Members of the committee in charge of arrangements are working quite diligently to make this

the best dance ever held by the Weoma Club.

Donations will be \$1.00 per person and donation tickets may be obtained from the Weoma Club representative in your department or at the Weoma Club office. Tickets will also be available at the dance and can be obtained by showing your Company identification card.

Make your plans now to attend.

Intermission time will feature a new twist . . . and that is exactly what it is! A twist contest. All you Twist fans get limbered up. Jack Coffman, master of ceremonies for the dance, Jackie Slaughter, 1962 Miss Weoma, and band leader Tony Bradley will act as judges for the contest.

# THE **westerner**

Published monthly for the information of Omaha Works employees by the

**Western Electric Company**  
INCORPORATED

OCTOBER

1962

Robert Carver, Editor

*An Editorial . . . .*

## Campaign Nears End of Road

This time next month the political campaigns being waged across the state will be in their final stages. Most of the work will have been done to promote the candidates running in the coming election.

But will you have had a part in that work? Will you be able to say that you upheld your political convictions by either financial support or donating your time and talents?

The Company has in the past month urged its employees to actively participate in this year's campaign efforts by monetary contributions.

Without your dimes and dollars the parties cannot function properly and thus cannot insure that your preferred candidates will achieve election.

But the two great political parties need more than money. They need good, hardworking volunteers to accomplish some of the millions of small tasks required in such an election.

How many of us have offered

even as little time as an hour to the party of our choice? If not to a party, how about a favorite candidate?

These things are most vital to the continued democratic future of the nation. Unless we actively support our political system it can easily crumble. Indifference, uninformed but noisy expounders and voters, and the "let Joe do it" individuals are all working together right here in Nebraska to wreck the primary basis of our country.

Are we Midwesterners willing to permit this to happen?

It's possible and probable, when the people who have the votes fail to keep themselves informed and neglect to actively participate in the community's political life.

There is still time. The party of your choice, whether Democratic or Republican, always needs your monetary contributions. They also are always in need of workers.

Let's do our part to keep America great by insuring the election of the most competent candidates this nation can offer.

**The Record**

This issue of the Westerner

## Weoma Women Plan Another Big Party

Girls, mark November 7 on your calendar! That's when the next all Women's Party will be held.

Carol Judds, chairman of women's activities this year, and her committee are hard at work making final arrangements for the event which is sure to be a rousing success.

Theme for this fete is "Prelude to Holidays" and it is a most appropriate one, as Thanksgiving, Christmas and New Year's are just around the corner.

The party will be held at the Town House Ballroom and will get under way at 5:30 p.m. with a cocktail hour. Dinner will be served at 7 p.m., followed by a most unusual entertainment program.

Headlining the bill will be Charles Rankin, who *Billboard* (theatrical trade publication) says is "one of America's most versatile comedians." Backing Rankin up will be Johnny Ray Gomez and the U-Neeks, a local music combo. Tickets may be obtained from October 22 through November 2. Chairmen of the ticket committee are Barbara Hinchey, (441), and Bonnie Maschka, (6354). Virginia Holmquist, (725), is in charge of publicity.

## Anniversaries

**15** Robert E. Cowley, Jr., (750), October 3.

Richard A. Cummings, (441), October 25.

**10** Lionel Horwitz, (332), October 9.

Darrell D. Cannon, (252), October 13.



Sister de Marillac (second from left) gets her first inside look at Western Electric manufacturing operations on B.I.E. Day.

## B.I.E. Day Holds Fond Memories For Sister

For Sister de Marillac, a School Sister of St. Francis, the B.I.E. Day visit to the Omaha Works was one which brought back many memories. Prior to entering the Order, Sister was Miss Mildred Warner who worked in the payroll department at the Company's St. Paul, Minn., shops in the late 1940's.

Sister de Marillac, who teaches at Ryan High School, was one of thirty-five educators from the Omaha public and parochial schools who were the guests of the Omaha Works on August 30 at the annual Business-Industry-Education Day.

Arriving at the Works, the guests were escorted to the Company Auditorium where they were introduced to the Staff, following which W. E. Rheingrover, Works Comptroller, gave a short informative talk.

Among the many questions asked were "How do you get the right person for the right job?" "Why are there green fluorescent lights in the machine shop?" "How did the power failure in June affect the Works?"

One that couldn't be answered on the spot was "How many light bulbs are there in the Works?"

Sister de Marillac's views were a good summation of the group's opinion about their tour. "This was the first time I was through a Western Electric Works, even though I once worked for the Company. I am amazed at the automation. The thing that impressed me the most, though, was the hospitality."



Without your dimes and dollars the parties cannot function properly and thus cannot insure that your preferred candidates will achieve election.

But the two great political parties need more than money. They need good, hardworking volunteers to accomplish some of the millions of small tasks required in such an election.

How many of us have offered

## The Record

### MARRIAGES:

Larry Baker, (444), to Janet Zych, on July 14, 1962.

Judy Clausen, (712), to Bert Miller, on August 25, 1962.

Mike Bizal, (444), to Julie Ann Herck, on July 14, 1962.

R. D. Knudtson, (444), to Eilene Larmon, on July 14, 1962.

Lloyd Yost, (265), to Pat Rathe, on July 14, 1962.

P. S. Snawerdt, Jr., (444), to Jeanne Brinker, on July 14, 1962.

### BIRTHS:

Delores and Willard Bishop, (429), a boy, Michael Paul, on July 21, 1962.

James and Mary Jensen (725), a boy, Gary Lee, on September 10, 1962.

Donald and Ruth Luben, (433), a boy, Daniel Lee, on August 9, 1962.

Mike and Joanne Milies, (265), a boy, Alan, on August 13, 1962.

Eugene and Jean Leise, (713), a girl, Ann Margret, on September 10, 1962.

Ted and Buzzy Nuss, (322), a boy, Greg William, on September 13, 1962.

Dick and Arlene Schroeder, (251-2), girl, Ladonna Lee, on July 23, 1962.

Richard and Ann Steimer, (265), a boy, Thomas Lee, on September 9, 1962.

Sam and Mary Virgillito, (775), a boy, Daniel Joseph, on August 24, 1962.

to keep themselves informed and neglect to actively participate in the community's political life.

There is still time. The party of your choice, whether Democratic or Republican, always needs your monetary contributions. They also are always in need of workers.

Let's do our part to keep America great by insuring the election of the most competent candidates this nation can offer.

This issue of the Westerner contains the first in a series of articles on the Weoma Club. In subsequent months each facet of the employees club will be discussed, accompanied by photographs of various club members and officers. It is hoped that after reading these articles, you will be better able to participate more fully in the varied program the Weoma Club offers all.

Honquist, (125), is in charge of publicity.

## Anniversaries

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Richard A. Cummings, (441), October 25.

**10** Lionel Horwitz, (332), October 9.

Darrell D. Cannon, (252), October 13.

Manuel H. Finkelstein, (1961), October 20.

Virgil D. Janecek, (252), October 20.

Frank M. Waniska, (423), October 23.

John R. Hinkle, (423), October 27.

Richard J. Valenta, (251), October 27.

Virginia Chrastil, (442), October 28.

1940's.

Sister de Marillac, who teaches at Ryan High School, was one of thirty-five educators from the Omaha public and parochial schools who were the guests of the Omaha Works on August 30 at the annual Business-Industry-Education Day.

Arriving at the Works, the guests were escorted to the Company Auditorium where they were introduced to the Staff, following which W. E. Rheingrover, Works Comptroller, gave a short informative talk.

Jackie Slaughter, the 1962 Miss Weoma, was hostess to the lady guests throughout the day.

The guests were divided into smaller groups and were given conducted tours of both the Cable and Crossbar Plants. At noon, the teachers were honored at a luncheon.

Upon completion of the afternoon tours, the groups reassembled in the Auditorium for a discussion period.

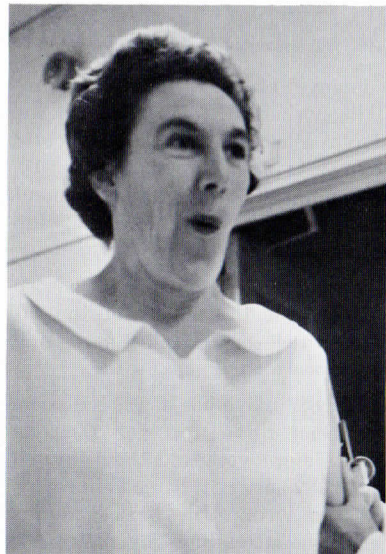
bulbs are there in the Works?"

Sister de Marillac's views were a good summation of the group's opinion about their tour. "This was the first time I was through a Western Electric Works, even though I once worked for the Company. I am amazed at the automation. The thing that impressed me the most, though, was the hospitality."



C. Densel (252) explains a process in cable production to a group of Omaha educators on B.I.E. Day.

## "Surprised It Didn't Hurt?" as 2400 Receive Shots



The reactions to inoculation by the new air pressure gun ranged from a simple smile to the more ex-

pressive yelp. There was the "o-o-o-oh" (above left) and the "e-e-e-k" and, finally the

"help-p-p! !!" Cause for all this was the modern method of giving

flu shots (right), which requires no needles or syringes.

# 629 Omaha Works Employees Who Donated Blood



Jackie Slaughter (1962) Miss Weoma of 1962 joined her fellow employees in donating at the August 23-24 visit of the bloodmobile to the Omaha Works.

## DEPARTMENT 253

William H. Adams  
Gene P. Anderson  
Raymond Aschoff  
Richard A. Barton  
Loren W. Berggren  
Joseph M. Berryman  
Richard A. Bourelle  
William K. Carson  
Rudy F. Cerjan  
Donald F. Collins  
John F. Dorn  
Earl M. Durbin  
James P. Fox  
Richard C. Hanner  
Clarence W. Hendrix  
Richard D. Hines  
James M. Holoubek  
James M. Jones  
Richard A. Kobza  
Michael L. Lewis  
Henry P. Maass, Jr.

## DEPARTMENT 245 (Cont.)

Robert F. Hardin  
Harry F. Kruse  
Robert E. Krupicka  
Earl D. Malone  
B. I. Martin  
Richard S. Rhoades  
Howard D. Rhoten  
Vladislav Skvara  
Ronald L. Slattery  
Alfred Wolf

## SUB BRANCH 250

Rita Baker  
R. W. Dunn

## DEPARTMENT 251

Leo M. Ambrose  
Gary R. Amick  
Ervin L. Anderson  
Gary L. Baltz  
H. Max Barrett  
Larry G. Charron  
Lyle L. Christensen  
Charles C. Cooper  
Robert H. Egger  
Sam R. Farris  
James A. Garrotto  
Walter W. Hillebrad, Jr.  
D. F. Kinnally  
Kenneth Kucera  
Dale L. Martin

## DEPARTMENT 265

Richard M. Backes  
John H. Cameron  
Ronald D. Carley  
Thomas D. Cerny  
Jean Cockrill  
John W. Furlong  
Phyllis R. Stille  
Loren D. Wacker  
Tom B. Williams

## DEPARTMENT 312

Darlene N. Fletcher

## DEPARTMENT 322

Robert E. Dostert

## DEPARTMENT 324

Dorles Muzzarelli

## DEPARTMENT 326

Jack O. Coffman  
R. A. Hansen  
Julius V. Sonderman

## DEPARTMENT 331

Dorothy J. Davitt

## DEPARTMENT 332

Robert D. Champain  
D. L. Davis

## DEPARTMENT 422

Lawrence E. Bauer  
Ella Mae Beltz  
Opal M. Boies  
Margaret H. Bonacci  
Ronald L. Breck  
John D. Cleveland  
Phyllis D. Connolly  
Darol C. Donaldson  
Paul W. Elvers  
C. H. Gerhard  
Betty M. Kahre  
Doretta R. Kellogg  
Nadeen L. Kingry  
Kenneth Kates  
Enid M. Landis  
Margaret L. McGowan  
Pauline L. Mangelsen  
Kenneth E. Martin  
Sharon Na Pier  
Blanch M. New  
Dorothy Rumph  
Hazel Rundall  
Gene Shane  
Jacqueline N. Schuster

## SUB BRANCH 240

Bonnie Kreienhader

## DEPARTMENT 241

Kenneth L. Adams  
Tibor Baradley  
Roger A. Crosbie  
Ernest O. Freitag  
Royal C. Johnson  
Robert K. Kensinger  
Richard D. Kubie  
Larry L. Lamb  
Gary G. Larson  
Jack T. O'Connor  
Tim L. O'Connor  
Louis J. Richt  
Robert H. Russell  
Howard Shelton  
Leo R. Sick  
John R. Winchester  
Gene L. Woslager

## DEPARTMENT 242

T. D. Crow  
Donald P. Dai  
Larry L. Edwards  
Richard Glaseman  
Henry L. Groleau  
Elmer R. Johnson  
William R. Nekola  
Max E. Obrecht  
Roger E. Payne

## DEPARTMENT 254

Kenneth Bernhardt

## DEPARTMENT 255

Waldon B. Dawson  
Joseph A. Deckert  
Otto Dvorak  
David S. Geary  
Walter M. Hicks  
Robert B. Ingersoll  
Don D. Osborn



What were those people thinking as they waited to have their temperatures checked?

## DEPARTMENT 333

Roland K. Kull  
Gary A. Nelson  
Joseph J. Nesch

J. Slama

Dale R. Smith  
Ida Lora Smith  
Rosemary Sunowicki

Robert T. Russen  
Howard Shelton  
Leo R. Sick  
John R. Winchester  
Gene L. Woslager

DEPARTMENT 242

T. D. Crow  
Donald P. Dai  
Larry L. Edwards  
Richard Glaseman  
Henry L. Groleau  
Elmer R. Johnson  
William R. Nekola  
Max E. Obrecht  
Roger E. Payne  
James D. Peck  
John B. Randall  
Lyle W. Rockhold  
J. A. Vamosi  
Frank R. Vondra  
K. R. Wadum  
Walter A. Wolff

DEPARTMENT 243

Robert H. Bagley  
Howard C. Bergstrom  
J. G. Boeder  
Edmund C. Bosak  
George P. Casey  
Phillip E. Davis  
Wallace E. Geason  
Vincent C. Kieffer  
Howard P. Lynch  
Wendell B. Pierce  
K. D. Tracy  
Gene C. Utterback

DEPARTMENT 244

Robert L. Ankarlo  
John H. Beck  
Nelson E. Cook  
Fred C. Ellerbusch  
Donald L. Evans  
Edward C. Hrabik  
Jack L. Hurd  
Glen M. Hutchinson  
Frank M. Knapp  
Walter L. Moberg  
Raymond H. Perina  
Donald Reynolds  
Edward J. Sempeck  
Edgar H. Thompson

DEPARTMENT 245

Stanley E. Anderson  
Albert Anthone  
W. Durkalewycz  
James F. Farris  
Leander Ferraguti

Leo M. Ambrose  
Gary R. Amick  
Ervin L. Anderson  
Gary L. Baltz  
H. Max Barrett  
Larry G. Charron  
Lyle L. Christensen  
Charles C. Cooper  
Robert H. Egger  
Sam R. Farris  
James A. Garrotto  
Walter W. Hillebrad, Jr.  
D. F. Kinnally  
Kenneth Kucera  
Dale L. Martin  
Donald M. Mueller  
Donald D. Rowlett  
Gerald T. Ryan  
Orlo B. Stewart  
Duane A. Suhr  
Harry J. Thompson  
Jerald O. Williams  
Melvin Wilson  
Daryl R. Woods

DEPARTMENT 252

Mary O. Adabayo  
William A. Blankman  
Gary J. Blohm  
Willard N. Brink  
Michael D. Crow  
Lloyd O. Doeden  
Ronald J. Hashberger  
Donald W. Hunt  
Scott C. Ide  
W. A. Jingleski  
Raymond J. Krupa  
E. P. Kealy  
Willard E. Lamb  
Vlasta A. Land  
Alfio Longo  
Jerry A. Mallory  
James D. McPeck  
James Morris  
Jerome Murphy  
Kenneth H. Paulison  
Jack Philby  
Dorothy S. Porters  
Ivo J. Rauterkus  
Leroy E. Robb  
Donald J. Roche  
Wayne E. Sherman  
Lonnie E. Sick  
Donald E. Sorenson  
Vergene C. Wegner  
William A. Wheeler  
Ted L. White

Russell B. Ambrose  
Stanley A. Svoboda  
Joe A. Vachal  
Gerald Van Winkle  
Egon Viola

DEPARTMENT 254

Kenneth Bernhardt  
Waldon B. Dawson  
Joseph A. Deckert  
Otto Dvorak  
David S. Geary  
Walter M. Hicks  
Robert B. Ingersoll  
Don D. Osborn  
David J. Pfeifer  
Wayne H. Rotschafer  
Jerry J. Sempeck  
Mary M. Stoner

DEPARTMENT 261

Eunice Bails  
Harlan N. Harvey  
Charles L. Krajicek  
Ellen Lang  
Joan F. Pinger  
Zona B. Plymale

DEPARTMENT 262

Edith Calfee  
Eugene Freeze  
Bessie J. Garnica  
Calvin D. Headley  
Urban L. Koltas  
La Vonne A. Meisinger  
Arthur W. Pendray  
Gary L. Stange  
Evan A. Stiebler

DEPARTMENT 263

Donald C. Beccard  
Richard S. Biodrowski  
Ernest A. Delgado  
Frances M. Delo  
Arlyn D. Hanks  
Del F. Hartung  
Harold W. Hawkins  
Darrell A. Johnnsen  
Leo R. Meisheid  
Glenn D. Plybon  
James R. Roth  
Mary K. Smith  
Anthony V. Tomasello  
Thomas E. Urban  
David L. Van De Water  
Gerald S. Volchek

DEPARTMENT 264

Leonard A. Stenneche



*What were those people thinking as they waited to have their temperatures checked?*

DEPARTMENT 333

Roland K. Kull  
Gary A. Nelson  
Joseph J. Novak  
James J. Peterson  
Phillip R. Reiland  
James A. Sanduski  
W. J. Tiedeman

SUB BRANCH 340

Thomas E. Ash  
Rita B. Matheny

DEPARTMENT 401

John W. Zelenka

SUB BRANCH 420

Phyllis Sandsted

DEPARTMENT 421

Robert P. Albers  
Betty P. Hochett  
Larry J. Kastrick  
Grace P. Lewis  
Doris M. Woehl  
Jimmie C. Woosley

J. Slama  
Dale R. Smith  
Ida Lora Smith  
Rosemary Sunowicki  
Doris M. Wagner  
Esther Welliver  
Bette M. Wood

DEPARTMENT 423

Glenn P. Anderson  
C. E. Blanchard  
James M. Boham  
John J. Buckley  
Ronald L. Chuda  
Harold J. Cook  
Thomas W. Hart  
J. R. Hinkle  
Michael T. Kelly, Jr.  
Marilyn Kohlbeck  
Lawrence Nelson  
Lloyd M. Reed  
R. W. Rustermier  
Delmar Stickman



*Collection bottles were properly marked following each donation.*

## Shining example for millions of telephones to follow

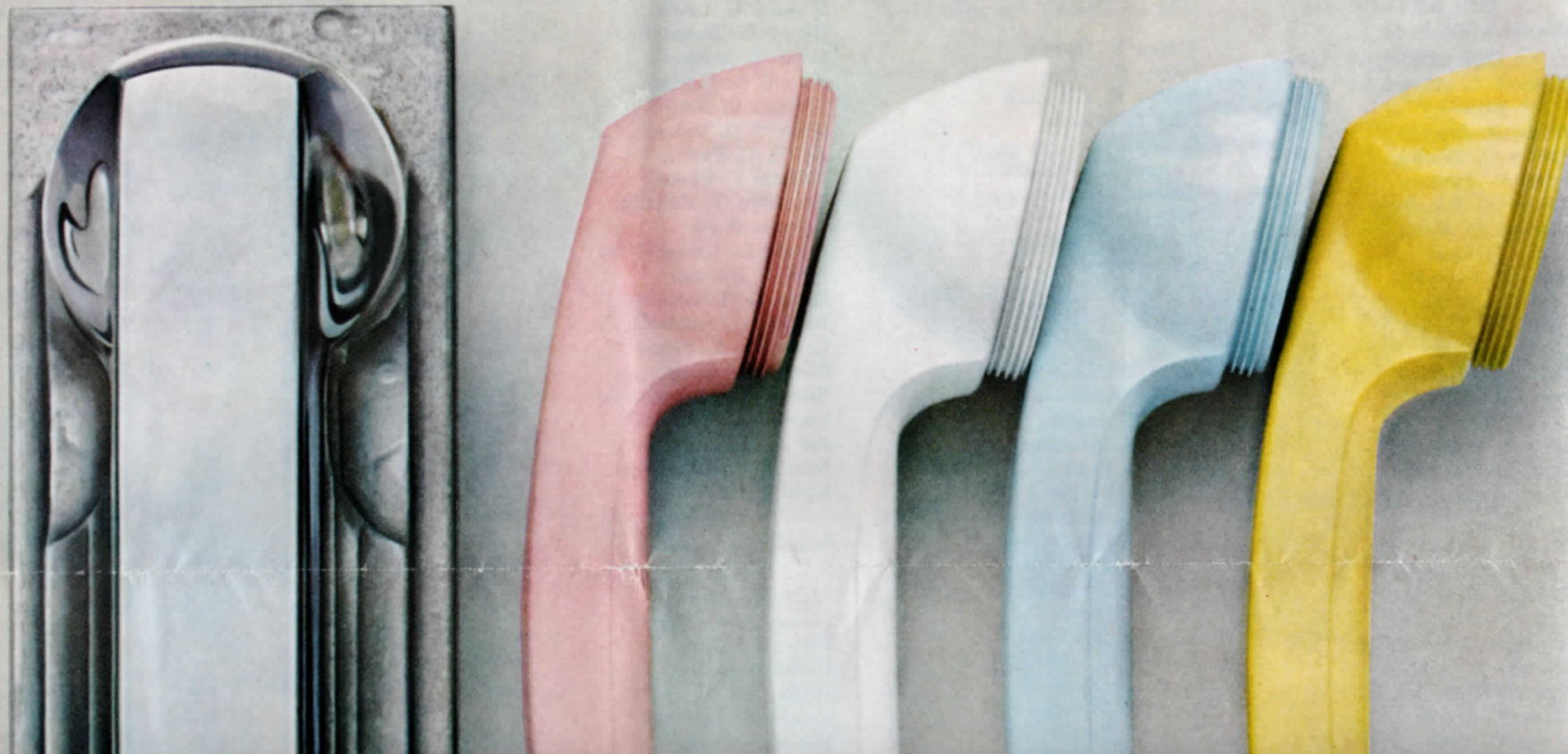
The gleaming object below is one of the finest examples of the toolmaker's art. It is a steel alloy master die which serves as a pattern from which millions of identical Bell telephone handsets are made every year.

Making this die called for painstaking craftsmanship by Western Electric master toolmakers, machinists and engineers. It is as precision perfect as the minds and hands of modern man can make it. And it is a symbol of Western Electric's contribution to your Bell telephone service.

It's Western Electric's job—as it has been for 80 years—to pro-

vide the Bell Telephone companies with dependable communications products designed and manufactured to common standards of quality and compatibility. These common standards, together with the volume required by the Bell Telephone companies, permit economies in manufacture, operation and maintenance that could not be achieved in any other way. They contribute not only to the economy of telephone service—and consequently to its growth—but to its quality, too. As members of the Bell System, the Western Electric people who make telephone equipment and the Bell Telephone company people who operate it share alike in responsibility for ever-better service. Good telephone service depends on good telephone products. It is this shared responsibility for service which has brought Americans the best—and the most—communications anywhere.

We work best because we work together.





# Western Electric



*Manufacturing and Supply*

*Unit of the Bell System*

This advertisement appears in color in:

*Life* .....October 19, 1962  
*Time* .....October 19, 1962

*Newsweek* .....October 29, 1962  
*Saturday Evening Post* .....November 10, 1962



# At August 23-24 Bloodmobile Visit Cited Below

## DEPARTMENT 423 (Con't.)

Louise E. Sukup  
Josephine Velasquez  
Eugene H. Wahl  
Dale C. Wichman  
D. F. Wilson  
Harold J. Wintz  
Max L. Zimmerman

## DEPARTMENT 424

Gene R. Baumgart  
Lowell D. Blakely  
John H. Bundy  
Gary L. Dietrich  
Alice D. Fricke  
Lawrence D. Frye  
Donald S. Gould, Sr.  
Jack E. Hinman  
Violet B. Kilburn  
Lucille B. Kimball  
Robert Lee Koster  
Lucille B. Lane  
Darl D. Landis  
Glen A. Merriman  
Alvin Mierau  
Viola Rogers  
Delbert W. Snell  
George Welshinger

## DEPARTMENT 426

Eugene G. Abramhamson  
Dorothy F. Beaty  
Harry Clark  
Lyla D. Dale  
Lloyd E. Donahoo  
Carl J. Dunham  
Donald R. Filter  
Gerald L. Flagle  
Doris Griffith  
Lyle C. Husk  
Robert E. McDaniel  
Diane L. Nybbelin  
Oliver E. O'Mara  
Lorriane B. Pegram  
Cecilia Schultz  
George A. Simonson  
Gladys S. Stone  
Edythe Walter

## DEPARTMENT 429

N. J. Bettelyoun  
Don L. Fritz  
James R. Gildersleeve  
Marvin A. Harris  
Glenn E. Hunt  
Donald G. Loges  
Dennis M. Lopez

## DEPARTMENT 434 (Con't.)

Fern P. Lewis  
Beulah T. O'Bradovich  
Bonnel H. Riley  
Darlene Stevens  
Vera Tridle  
Charles J. Vessell

## DEPARTMENT 435

Leonard E. Babcock  
Glen A. Barker  
Frank D. Donovan  
Thomas E. Genandt  
James J. Hollst  
LeRoy C. Housewirth  
Judy A. Lambert  
Christian J. Lideen  
Marvin V. Livengood  
Margaret B. Mason  
William R. Mathis  
Marvin A. Opfer  
Delores Petersen  
Leola R. Reiner  
Ramona Rourick  
Patsy S. Shere  
Winston S. Smith  
Lynn R. Taylor  
Martha White  
Ruth B. Witulski  
Barbara J. Wulf  
R. Elmer Young

## DEPARTMENT 437

Dean A. Anderson  
Margaret S. Beasley  
Harry L. Callsen  
Dean T. Hegarty  
Ralph E. Henderson  
William E. Kasal  
John W. Lees, Jr.  
John E. Leonovicz  
F. A. Logan  
Katheryn Lyons  
George J. Porter  
James N. Robertson  
James P. Roush  
Clarence E. Sagert  
Donald L. Thomsen  
E. K. Turnquist  
Robert V. Wilkerson

## DEPARTMENT 441

Barbara Jean Adams  
Gerald C. Bohren  
Nancy E. Carlson



*It was a full house both days as the record-breaking donation was made by works employees.*

## DEPARTMENT 442 (Con't.)

Michael P. Fagen  
Ralph H. Filter  
Donna L. Geiger  
Irene Lileikis  
Robert B. Morey  
Marilyn M. Mosher  
Lillian S. Renner  
Josephine H. Short  
Virginia Small  
Louis W. Soll  
William F. Thompson  
Edward J. Wigg

## DEPARTMENT 662

Joann M. Hanson  
ORGANIZATION 700  
Paul G. Matt, Jr.

## DEPARTMENT 701

Russell B. Burton

## DEPARTMENT 711

William C. Becher, Jr.  
Donald L. Hanrahan  
William C. Mlaska  
Gary E. Reimers  
J. B. Sweeney  
Eugene H. Valenta  
Maurice E. Yearout

## DEPARTMENT 713

Rodney A. Conser  
Dwight W. Ehrenberg  
Roger L. Knutson

## SUB BRANCH 740

L. W. Myers

## DEPARTMENT 741

Richard E. Beguin  
William A. Johnson  
John F. Sheehan

## DEPARTMENT 742

Donald E. Reser

## DEPARTMENT 743

O. H. Olson

## SUB BRANCH 750

Robert E. Cowley, Jr.

## DEPARTMENT 751

J. W. Peterson

George A. Runstrom  
Brenda V. Elliott

## DEPARTMENT 752

Eugene E. Shonka  
L. L. Dankof

## DEPARTMENT 755

Landon F. Erickson  
Donald A. Leonovicz  
William R. Michael  
Floyd E. Morland  
James A. Trenerry

## SUB BRANCH 920

John O. Roller

## SUB BRANCH 960

Geraldine C. Coakley

## DEPARTMENT 963

O. L. Humphrey, Jr.

Duane J. Ivanski



*After a short wait these bottles were filled with life-sustaining plasma.*

## DEPARTMENT 425

Louise G. Amato  
William M. Barry  
Robert L. Belter

## Bonnie O. Petereit

John L. Raasch  
Richard H. Skoge  
Gerald J. Van Roy



After a short wait these bottles were filled with life-sustaining plasma.

DEPARTMENT 425

Louise G. Amato  
 William M. Barry  
 Robert L. Belter  
 Gilbert T. Blasing, Jr.  
 Betty H. Brown  
 James K. Bruning  
 Mary S. Buckley  
 Beverly M. Budd  
 James M. Bulcroft  
 Geraldine Busick  
 James L. Busick  
 Gerald T. Callahan  
 Leroy Campbell  
 Wayne Comstock  
 Joseph E. Cvetas  
 Marcy L. Davis  
 Paul G. Diederich  
 Larry D. Doeden  
 Dixie Sue Duncan  
 Katherine E. Eggersgluess  
 Marilyn Goodell  
 James M. Gruidel  
 Wanda Jones  
 Terry L. Lambert  
 Robert D. Larson  
 Kathleen K. Linn  
 Douglas Lowe  
 Patricia J. McCarthy  
 Lorraine K. McCloud  
 Ladora S. Milburn  
 Ann R. Molzen  
 Larry Nyquist  
 Allen W. Owens  
 Carol Petersen  
 Lester R. Pollard  
 Donald P. Schreiber  
 Roy P. Schuster  
 Esther C. Seffron  
 James L. Sharp  
 William T. Solis  
 Robert F. Wollenburg  
 Terry R. York

Bonnie O. Petereit  
 John L. Raasch  
 Richard H. Skoge  
 Gerald J. Van Roy

DEPARTMENT 433

Robert W. Alberts  
 Gary D. Annan  
 John M. Bennett  
 Russell P. Bradford  
 Gary P. Clark  
 Douglas Dee Colberg  
 Lloyd E. Ellsworth  
 H. E. Eno  
 Bobby D. Kinney  
 Herbert C. Krakowski  
 Frank S. Kros  
 Richard E. Kobjerowski  
 William L. Krumland  
 Charles D. Lang  
 Glenn C. Lund  
 Mary A. Nelson  
 Beverly Nielsen  
 Richard A. Peterson  
 Terry E. Short  
 Magdaline M. Sievers  
 Leo E. Sis  
 Allen L. Stelljes  
 Frank Strudl  
 David S. Svendgaard  
 Vernon Wegner  
 Blythe R. Witt, Sr.  
 Deldine H. Young  
 Susan M. Young

DEPARTMENT 434

Elizabeth C. Beam  
 Wanda Beebee  
 Minnie D. Cable  
 Marilyn L. Colby  
 Donna M. DuRee  
 K. D. Duros  
 Louise M. Galata  
 Idona O. Huebner  
 Connie W. Keeven

Ralph E. Henderson  
 William E. Kasal  
 John W. Lees, Jr.  
 John E. Leonovicz  
 F. A. Logan  
 Katheryn Lyons  
 George J. Porter  
 James N. Robertson  
 James P. Roush  
 Clarence E. Sagert  
 Donald L. Thomsen  
 E. K. Turnquist  
 Robert V. Wilkerson

DEPARTMENT 441

Barbara Jean Adams  
 Gerald C. Bohren  
 Nancy F. Carlson  
 Donald W. Corliss  
 Richard A. Cummings  
 Marjorie H. Gosch  
 Mildred R. Hatfield  
 Joan M. Haynes  
 Bonnie W. Ingold  
 Harold W. Johnson  
 Emma Pschenica  
 Thomas M. Schulte  
 June S. Schuster  
 Peggy R. Sellers  
 Donald L. Severa  
 Garland D. Smith  
 Robert K. Sundell

DEPARTMENT 442

Betty J. Alsop  
 Irene W. Colby  
 Raymond D. Cusick  
 Caryl A. Evers

ORGANIZATION 700

Paul G. Matt, Jr.  
 DEPARTMENT 701  
 Russell B. Burton  
 DEPARTMENT 711  
 William C. Becher, Jr.  
 Donald L. Hanrahan  
 William C. Maska  
 Gary E. Reimers  
 J. B. Sweeney  
 Eugene H. Valenta  
 Maurice E. Yearout

DEPARTMENT 713

Rodney A. Conser  
 Dwight W. Ehrenberg  
 Roger L. Knutson  
 Eugene D. Leise  
 William F. Stessman  
 H. Max Strong

DEPARTMENT 721

Lynn D. Wenstrand

DEPARTMENT 722

Da Naya Stidham

DEPARTMENT 724

Thomas D. Doyle  
 John J. Pappas  
 Dennis G. Sheil

DEPARTMENT 725

Virginia A. Holmquist  
 Jacob L. Sullivan

DEPARTMENT 731

Robert P. Mehn  
 A. F. Fanckboner  
 James R. Waddle

DEPARTMENT 752

Brenda V. Elliott  
 Eugene E. Shonka  
 L. L. Dankof  
 DEPARTMENT 755  
 Landon F. Erickson  
 Donald A. Leonovicz  
 William R. Michael  
 Floyd E. Morland  
 James A. Trenerry  
 SUB BRANCH 920  
 John O. Roller  
 SUB BRANCH 960

Geraldine C. Coakley  
 DEPARTMENT 963

O. L. Humphrey, Jr.  
 Duane J. Iwanski  
 Ralph L. McGee  
 DEPARTMENT 1411

E. R. Campbell  
 Norman G. Grant  
 John A. Prather

DEPARTMENT 1961

Edwin W. Jones  
 Nadine S. Weiss

DEPARTMENT 1962

R. F. Grau  
 R. K. Huffman  
 Thomas P. Malmros  
 Ronald H. Schropp  
 Jackie L. Slaughter  
 DEPARTMENT 1963

Eugene L. Baier  
 Robert I. Beardsley  
 Henrich A. Fast  
 Norbert J. Goesser  
 Vernnie D. Klaumann  
 Don F. Morris  
 John Puente

DEPARTMENT 6351

Robert Q. Adams  
 Richard C. Anderson  
 Rex M. Ellison  
 Vernal G. Faller  
 E. A. Gembica  
 Walter Goodbrod  
 Robert W. Janda  
 Francis T. Kennedy  
 Thomas J. Kittridge  
 Lyle D. Lindamood  
 Carl O. Peckman  
 William H. Standsted  
 Leroy F. Stamp  
 Clayton T. Zimmerman

DEPARTMENT 6354

Beryl N. Harris



Following the donation, all donors received some refreshments from the volunteer workers of the Red Cross.