

THE *westerner*

WESTERN ELECTRIC COMPANY, INC.,
OMAHA, NEBRASKA

VOLUME 6 / NUMBER 5 / MAY, 1962



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Historic Fort Atkinson: Citadel of the Old West

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As the fort became more permanently established, soldiers' wives arrived. Families had their own garden plots outside the fort. Fine china and silver graced the tables

Six Will Appear On Ballot For Miss Weoma Election

Six young ladies have been selected as semi-finalists in the 1962 Miss Weoma Contest. Competing in the May 14 all-Works election for this year's Queen will be Mavis Ham, (442); Nancy Kotyza, (725); Mary Larson, (443); Judy Mumm, (435); Jackie Slaughter, (1962); and La Naya Stidham, (722).

These semi-finalists were selected following an elimination conducted by the Miss Weoma Committee. The Company Auditorium was filled with some one hundred and thirty-seven lovely ladies on April 2 who participated in the elimination procedure.

As in previous years, each candidate was rated on her natural beauty, poise, appearance, response to questions and speech ability.

From now until Coronation Night there will be a mounting excitement as the weeks pass. The first hurdle and the all important one for these six is the Works-wide election come May 14.

When all the votes are counted there will be only three finalists still in the running for the honor

cret who the 1962 Miss Weoma is until Coronation Night.

Each year the Westerner prints a short sketch of the six semi-finalists in order to help everyone know a little more about these potential regal ladies. Here is this year's royal roll call.

Mavis Ham, (442), blond and blue-eyed, is a native of Onawa, Iowa. Early in life her family moved to Lincoln, Nebraska, where she attended high school.

She enjoys water skiing and is a member of the Weoma Boat Club. Still single, this young miss is 5'6" and weighs 115 pounds.

She loves to bake, especially chocolate joy cake. The youngest of four children, her reaction to having been named a semi-finalist was "It scared me! I was thrilled naturally and honored, but mainly I realized the sense of responsibility that would be mine should I be elected Miss Weoma."

Another blond and blue-eyed candidate is Nancy Kotyza, (725). Born in Grand Island, she is a graduate of Benson High School

giving dinner.

"I was overjoyed beyond words," she explained when questioned about her being a semi-finalist." Nancy is 5'2" and weighs 110 pounds. She is married and has one daughter.

Mary Larson, (443), a native of Nemaha, had eight brothers and sisters growing up around her, so she is used to being in crowds.

"I just couldn't believe it," she relates, "When they told me I was still in the contest."

Her auburn hair is accented by her blue eyes. This 5'5", 135 pound, candidate's hobby is cooking for her two little daughters. One of her favorites is roast beef.

Valley and Yutan, Nebraska, share honors as being the home of Judy Mumm, (435). Born in Valley, she now lives in Yutan with her husband and little son.

She likes to spend her free time dancing and roller skating. But quite a bit of her "Leisure" revolves about son, Michael.

"Surprised!" was the only way 5'6", 115 pounds Judy could ex-

Soldiers who manned Fort Atkinson wore uniforms similar to those shown in above photo.

Historic Fort Atkinson: Citadel of the Old West

The quiet town of Fort Calhoun, Nebraska has recently become the scene of increased activity and interest.

This has been due to the drive to restore historic Fort Atkinson located on the town's outskirts.

It was way back in the years immediately following the War of 1812 that the government recognized the need for military posts in this area. The U.S. had made the Louisiana Purchase and in order to protect our new frontiers forts were required.

Lewis and Clark, the famous explorers, visited the area and adjudged the military advantages of the place they call Council Bluffs. (This term was also applied to the land across the Missouri where the city of that name was founded.)

So in September 1819, a force of 1,120 soldiers under the command of Col. Atkinson arrived and began building the fort which was later named for its first commandant.

These first occupants were mostly from Plattsburg, New York, and the trip halfway across the country weakened the men. Some 100 died that first winter.

The fort was built by the soldiers themselves. It varied from other Western posts, however, as it had no stockade. It was a square structure, 500 feet in length. Each side consisted of two log houses, some 250 feet long and 25 feet wide. The backs of the houses served as outer walls of the fort.

The houses looked out onto a central court where the magazine or arsenal was located.

As the fort became more permanently established, soldiers' wives arrived. Families had their own garden plots outside the fort. Fine china and silver graced the tables of their quarters.

With the arrival of more personnel, a blacksmith shop, a saw mill, a bakery, and other trade shops were constructed outside the fort. Also without the walls were the quarters of the soldiers' slaves. Up until the Civil War it was common in the U. S. Army for slaves to accompany their masters on active duty, especially if their owners were officers.

The fort soon took on the appearance of an average community. Indians in the area offered no major troubles. Life was relatively good for those living at Ft. Atkinson.

But the importance of this military installation soon was replaced. Immigration into the Texas lands, when still part of Mexico, gave the government a more serious problem to face: protection of those pioneer families.

Soldiers were transferred to more strategic forts; families either returned to their home states or accompanied their husbands and fathers. Although the occupants were gone, the buildings remained. Their bricks, which had been kilned on the site, can still be found in foundations there. As late as 1856, children found a favorite playground at the old fort at which the magazine was still standing.

It is hoped that this memorable page in the history of Nebraska can be fully restored.

and thirty-seven lovely names on April 2 who participated in the elimination procedure.

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From now until Coronation Night there will be a mounting excitement as the weeks pass. The first hurdle and the all important one for these six is the Works-wide election come May 14.

When all the votes are counted there will be only three finalists still in the running for the honor of the Omaha Works employees' representative. The three who received the most votes will be notified. Final fittings for ballgowns and other preliminary functions will be attended by these three. But it will remain a closely guarded se-

member of the Weoma Boat Club. Still single, this young miss is 5'6" and weighs 115 pounds.

She loves to bake, especially chocolate joy cake. The youngest of four children, her reaction to having been named a semi-finalist was "It scared me! I was thrilled naturally and honored, but mainly I realized the sense of responsibility that would be mine should I be elected Miss Weoma."

Another blond and blue-eyed candidate is Nancy Kotyza, (725). Born in Grand Island, she is a graduate of Benson High School here in Omaha.

Nancy is also an outdoor sports fan. She loves to play tennis, go swimming and boating. Another hobby of hers is dancing.

When it comes to food, Nancy's favorite is the traditional Thanks-

her auburn hair is accented by her blue eyes. This 5'5", 135 pound, candidate's hobby is cooking for her two little daughters. One of her favorites is roast beef.

Valley and Yutan, Nebraska, share honors as being the home of Judy Mumm, (435). Born in Valley, she now lives in Yutan with her husband and little son.

She likes to spend her free time dancing and roller skating. But quite a bit of her "Leisure" revolves about son, Michael.

"Surprised!" was the only way 5'6", 115 pounds Judy could express her reaction to being named a semi-finalist.

Judy has brown hair and hazel eyes. Her appetite knows no bounds when it comes to roast turkey.

(Continued on Page 3)



Mavis



Nancy



Mary



Judy



Jackie



La Naya

Published monthly for the information of Omaha Works employees by the

Western Electric Company
INCORPORATED

MAY

1962

Robert Carver, Editor

“Spring and Summer Showcase” Selected As Party Theme

The dreary bleak colors of winter are fast changing into the brilliant shades of spring flowers and blooming shrubery. Mother Nature's annual changes in vesture runs a close second to the variety of new attire with which our female populous bedecks themselves.

The latest in new fashions will be on display for the women employees of the Omaha Works and wives of the men employees planning to attend the Annual Women's Spring Party on May 23 at the Town House Ballroom.

Theme for this year's fete is “Spring and Summer Showcase” and it is a good bet that the gals will top all previous parties in making this one “the best ever.”

The evening's program gets under way at 5:30 with the Social Hour, to be followed at 6:30 by a buffet dinner.

Afterwards two style shows will be held. The first will be the Dress-makers' Show, in which those who have made their own dresses will model them for the others present. (By the way, anyone wishing to participate in this portion of the program should contact Bonnie Berg, (722), extension 2558, for further details).

The grand finale will be the style

ing what My Lady is wearing this season. Also appearing with the Brandeis models will be Norma Korff and Annette Desler, attendants of the 1961 Hello Charley Queen.

All you need to do is get that ticket. \$3.15 will get you in and fill not only your tummy, but your mind with ideas on how to spend that next pay check. Tickets go on sale May 9 through the 18th.

The following are members of the ticket committee and you can get yours by contacting one of them:

Harriet McIntosh, (444); Rose Kochelek, (443); Florence Schade, (442); Venis Mashak, (442); Dottie DeBoer, (441); Loretta Dearmin, (437); Carrie Ortega, (434).

Maggie Sievers, (443); Ellen Leinbach, (426); Muriel Phillippe, (425); Deena Ham, (425); Viola Rogers, (424); Claudia Schmidt, (423); Gerry Houch, (422); Myrtle Loges, (423); Louise Kojdechi, (421); Verna Regelean, (324);

Annette Desler, (331); Charlotte Mumm, (245); Audrey Merryman, (265); Shirley Holstein, (429); Nancy Kotzya, (725); Judy Richardson, (732); Jackie Slaugh-

Did you know we have two comic strip heros, a president of the United States, a general of the army, a colonial explorer, an Indian chief, a teen-age TV idol, and many movie stars working within the walls of the Omaha Works?

Well, that may be stretching the truth just a little, as all these people don't actually work here, but their namesakes do!



Charlie Brown



Dick Tracy

To start with, who is better than “Peanut's” own Charley Brown (243). In the Cable Shop, we can point out Dick Tracy, (251), whose cartoon counterpart appears nightly in our local paper as Chester Gould's exceptional detective.

A fellow employee of Dick's is (Donald) James Madison, (245), who can boast that he and the fourth President of the United States share a name. Outside of like names, the similarity ends. Our Mr. Madison never lived in the White House nor is he married to Dolly Payne. What's more, he has never been burned out of his home by the British either . . . at least to our knowledge.



her first love, “Captain” John Smith (243).

And let's not forget American Bandstand's Dick Clark. Our D.C. twists cables (as a cable former), not the human torso.



John Smith



Dick Clark

And what an array of Hollywood talent we would have if our bearers of the monikers of the stars were the “Real McCoys.”

Robert Taylor is a split personality. Well, in one sense of the word. You see, we have two of him. One Mr. Taylor can be found in Department 433, while his “other self” works approximately a mile away over in the Cable Shops” Department 253.



Two Robert Taylors

There's a Ronald Coleman, (425), a Richard Carlson, (424), a James Stewart, (251), a Marie McDonald, (442) and you guessed it . . . a Marilyn Monroe. Marilyn, (262), is a good sport about all the kidding that results from having the same name as one of filmland's more endowed actresses. Unfortunately, we haven't uncovered . . . we mean discovered, of course . . .

a Brigitte Bardot yet, but who knows? Maybe in a month or two, she will come to work here too.

Mention was made of split personalities. When it comes to the name of one of America's all-time greats in the field of dance bands . . . Glenn Miller . . . the Omaha Works has three! They are the Miller boys: Glenn (725) and the two Glenns (one who spells his name with only one “n” in Department 263.



James Stewart



Marie McDonald



Marilyn Monroe



Glen Miller

In addition to all these, we have several Kings and Queens, a Pope, a number of Bishops, among a wide variety of other names.



Glenn Miller



Glenn Miller

But the one individual in our midst who rightly comes by his name is . . .

The evening's program gets under way at 5:30 with the Social Hour, to be followed at 6:30 by a buffet dinner.

Afterwards two style shows will be held. The first will be the Dress-makers' Show, in which those who have made their own dresses will model them for the others present. (By the way, anyone wishing to participate in this portion of the program should contact Bonnie Berg, (722), extension 2558, for further details).

The grand finale will be the style show conducted by Brandeis in which professional models will show the Misses and Mrs.'s attend-

Dearmin, (437); Carrie Ortega, (434).

Maggie Sievers, (443); Ellen Leinbach, (426); Muriel Phillippe, (425); Deena Ham, (425); Viola Rogers, (424); Claudia Schmidt, (423); Gerry Houch, (422); Myrtle Loges, (423); Louise Kojdechi, (421); Verna Regelean, (324);

Annette Desler, (331); Charlotte Mumm, (245); Audrey Merryman, (265); Shirley Holstein, (429); Nancy K otz ya, (725); Judy Richardson, (732); Jackie Slaughter, (1962); Pat Scott, (712); and Margie Liebendorfer, Weoma Club office.

Anniversaries

30 May 19 is a red letter day for Aaron Cox, department chief of shipping and receiving. On that day he will mark his thirtieth year with Western Electric.



A native of Kentucky, Aaron originally joined the Company at the Hawthorne Works in Chicago as a special apparatus tracer. In his early years with W.E., he had additional experience as a production control clerk and stockkeeper.

During his stay at Hawthorne he served in various supervisory capacities and at the time of his transfer to the Omaha Works in 1956, he was department chief of crossbar production control.

At Omaha he was chief of the production control department and shipping and receiving. As manufacturing operations increased and the volume of shipments and receipts mounted, Aaron's duties were divided and he assumed his present duties.

He is an active worker in the political life of the local community

and is currently a member of the Weoma Toastmasters Club. He is a past president of the local Pioneer Council and currently serves as entertainment chairman.

15 Katherine M. Bowlin, (1), May 5.

Patricia K. Klippert, (423), May 8.

Andrew J. Bayerl, (244), May 10.

Roy P. Schuster, (425), May 14.

Charles E. Lange, (245), May 22.

Richard C. Hanner, (254), May 27.

10 Jacob Hoffman, (6354), May 5.

Elton G. Hermann, (261), May 5.

William F. Thompson, (442), May 5.

Eugene H. Valenta, (712), May 5.

Milo D. Kirwan, (251), May 8.

Max A. Engler, (421), May 12.

Geraldine A. Boslau, (253), May 14.

Francis O. Ienn, (423), May 19.

Ronald L. Osburn, (251), May 19.

Donald Passafiume, (422), May 19.

Joseph L. Riley, (424), May 19.

William C. Kemp, (423), May 31.

Our Mr. Madison never lived in the White House nor is he married to Dolly Payne. What's more, he has never been burned out of his home by the British either . . . at least to our knowledge.



James Madison George Marshall

One of World War II's renowned generals was General George C. Marshall. But his native state of Virginia has nothing on Department 426, for there is a George Marshall in that group.

Poor ole Pocahontas would have a pretty long trip in order to reach

Frank L. Nauman Retires June 1

Frank L. Nauman, section chief of tool and plant inspection, will soon have a new address. It's International Falls, Minnesota, where he plans on retiring come June 1.

A native of Chicago, Frank started with the Company at the Hawthorne Works as an errand



Frank Nauman He later had experience in tool inspection.

boy in the tool room. He entered the Toolmaking Apprenticeship training course there and upon completion of that program became a toolmaker.

He was named group chief at Hawthorne in 1946 and the fol-



Two Robert Taylors

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Ronald Coleman Richard Carlson

a number of Bishops, among a wide variety of other names.



Glenn Miller Glenn Miller

But the one individual in our midst who rightly comes by his name and who had the course of Nebraska history been different, might really have been an Indian chief one day, is none other than the great-grandson of Chief Logan Fontenelle, whose name is also Logan Lucien Fontenelle.

Persons familiar with Omaha and the surrounding community readily recognize the name, as it now appears on the marquee of a downtown hotel, a city park, and a forest.



Logan (424) was born in the town of Winnebago, Nebraska, his mother being descended from the historic Sioux tribe. Inter-mingled with his

Logan Fontenelle native American blood of the two Indian tribes are French, Scandinavian and Spanish traits.

Chief Logan, relates his great-grandson, was half-Omaha and half-French. He served as interpreter to the early settlers and government officials in this area and was instrumental in securing a peaceful settlement of the region.

This famous local name will continue, as Logan's son was given the name Logan Fontenelle. As the Hollywood gossip columnists say, "That's all for now. Who's name will be in lights tomorrow?"

Computers can talk by telephone, too

More and more, "machine talk" is being transmitted over the same communications facilities that carry your everyday telephone conversations. The Western Electric Data-Phone set shown below helps make it possible. It converts machine language — from punched cards, paper tape or magnetic tape — into tone language for transmission over the nation-wide telephone network.

It is the versatility and reliability of this communications network that permits machines to "talk" with each other no matter what the distance between them. They can, because

the entire Bell Telephone network was designed and built to common standards by people with a common purpose — ever-better telephone service.

Example: Data-Phone service. Alert to the evolving communications needs of our fast-changing society, the Bell Telephone companies foresaw the need for a new service to speed the transmission of business and technical data. Bell Telephone Laboratories developed the instrumentalities. And Western Electric makes them to stringent quality standards.

Our shared responsibility for ever-better telephone service is the force behind innovations which have brought Americans the finest — and the most — communications anywhere.

We work best because we work together.





Western Electric



Manufacturing and Supply

Unit of the Bell System

This advertisement appears in color in:

Saturday Evening Post April 28, 1962

Life May 11, 1962

Time May 4, 1962

Look June 5, 1962

Newsweek June 11, 1962

Annette and Norma Visit With Omaha Indians



Mr. Jim Hamilton, (center), son of Chief Spotted Bear, wears ceremonial chieftain's clothing. The two Indian "braves" showing the girls their attire are Malcolm Tyndall (left) and Joe Harlan, Jr., (right).



No picture would be complete without the chief. Mr. Gilpin, Buffalo Chief, joined the group for a formal pose. His vest is handmade

No, you won't be seeing a mirage should you think you see Indian tepees on the Douglas County Courthouse lawn on June 5. They will really be there. What's more, the Indians you see will be members of the Omaha Tribe.

It will be all part of "Omaha Indian Day" proclaimed by Mayor James Dworak.

The day's activities will begin about 9 a.m. when representatives of the Omaha tribe will land their boats near Bellevue. They will proceed to a cemetery nearby where they will visit the grave of Chief Big Elk, who was at one time the number one chief of the tribe.

From there, the party will move in cavalcade to an Omaha park where a lunch in true Indian style will be served. Eating out in the open (weather permitting, of course) with the Indians will be Governor Frank B. Morrison, Mayor Dworak, and other state and local officials.

In the afternoon the activities will center around the courthouse in downtown Omaha. Traditional Indian dances will be performed and some of the paleface children (and probably grownups as well) will have an opportunity to see for the first time authentic Indian teepees and clothing.

The Omaha Indians participating in the day's program are all residents of Macy, Nebraska, the Omaha Indian Reservation. The town of Macy received its name from the words Omaha Indian Agency.

It was back in 1854 when the some 300,000 acres were set aside by the government as the Omaha's reservation. Of the original acreage, the Omahas gave to the Win-

nebagos some 85,000 acres.

The present Chief, Nae-Nu-Ga-Ga-He, whose whiteman's name is Alfred Gilpin, and Mrs. Barbara Sennentz, a member of the Governor's board of promotion of the State of Nebraska, arranged for the 1961 Hello Charley attendants to observe a preview of the Omaha Day dances.

Beginning June 10, there is a program of Indian dances performed at Macy by the Omahas for anyone wishing to attend. There is no admission charge, but donations of any amount are accepted.

Each Sunday during the summer months, the program begins promptly at 2:00 p.m. It is well worth a trip to Macy to see these historic dances. An added pleasure to the trip is the scenery itself.

There is also an annual celebration, a Powwow of thanksgiving, held on August 15 through the 19 at which visitors are also welcome.

It is indeed commendable that the Omahas are preserving their tribal customs and sharing these things from the pages of Nebraska history with the general public.



Annette and Norma soon discover that the young Indian dancers were also pretty "hep" as they gave the girls a sample of the Twist.

United States Savings Bond Campaign Set For May 21

All Company locations are participating in the annual United States Saving Bond Campaign which will begin at the Omaha Works May 21.

Last year those enrolled in the program increased total payroll de-

cial security."

The local campaign will be conducted under the same plan as in previous years.

Those who are not enrolled are urged to give the program careful consideration.



No picture would be complete without the chief. Mr. Gilpin, Buffalo Chief, joined the group for a formal pose. His vest is handmade with millions of tiny beads, each design flawlessly produced.

Who Is Civil Defense?

Articles frequently appear in papers, magazines and other periodicals pointing out what has been done in the Civil Defense effort. Communities are proud of their efforts in this regard. And we at the Omaha Works are proud of our own program which has been under constant development since 1956.

Long hours have gone into the planning and coordination of our program and the objectives we set for ourselves are being attained.

The Defense Committee meets monthly in order to keep abreast of the ever changing needs of Civil Defense. Trained and equipped rescue, first aid, fire fighting and radiological crews composed of fellow employees are ready to go into action if the need arises. Area wardens know their duties.

Adequate communications for emergency use, including a direct line to the Defense Office in Omaha is operable. Recently, the Omaha Works became the first; industry in the Mid-West to install a defense conference phone network. This system permits communication between shelter areas and the control center at all times and is independent of any switchboard.

Procedures for both simulated and actual shutdown of the plant in case of emergency have been issued to each supervisor. These procedures are designed to protect personnel as well as equipment. They will be used in all future drills in order that the employees responsible for shutdowns will become acquainted with the proper procedures.

Shelter areas are designed throughout the plant with auxiliary shelters provided for fallout protection. Drills are conducted at least twice a year that employees will know where to go and what to do in an actual emergency.

The work which has gone into this program thus far and all efforts in the future, the instructions, the training and equipment are all worthless though, unless each individual puts the WHO in Civil Defense.

Civil Defense is not just a "What is it?" but rather a "Who is it?"

The answer to that question is a simple one. The Who is YOU. All the preparation in the world is useless if each individual does not know what to do, when to do it, where to go if and when the time comes.

DO YOU?

teepees and clothing.

The Omaha Indians participating in the day's program are all residents of Macy, Nebraska, the Omaha Indian Reservation. The town of Macy received its name from the words Omaha Indian Agency.

It was back in 1854 when the some 300,000 acres were set aside by the government as the Omaha's reservation. Of the original acreage, the Omahas gave to the Win-

THE RECORD

James A. Turner, (324); to Judy Veskerna, on April 7, 1962
Steven D. Swatek, (262), to Wernetta A. Heuer, (442), on March 30, 1962.

MARRIAGES:

Eugene Freeze, (262-1); to Janis Magnuson, on April 1, 1962
Don Matson, (263-4); to Sharon Paulson, on April 7, 1962

BIRTHS:

Mr. and Mrs. Reginald R. Yates, (324); a girl, Janetlee, on March 30, 1962.
Mr. and Mrs. Nat Adamonis, (427), a boy, Paul Nat, on March 26, 1962.
Mr. and Mrs. Frank Kennedy, (6351); a boy, Patrick Kevin, on March 30, 1962.
Mr. and Mrs. Bill Rohmeyer, (273), a girl, Sheryl Jean, on April 10, 1962.
Mr. and Mrs. Larry Keeler, (435), a boy, Mark F., on April 10, 1962.
Mr. and Mrs. Frank Major, (711), a girl, Allison Jo, on April 4, 1962.

Your Reporter

Your sub-branch has a reporter! His or her name will be in next month's Westerner.

Contact your reporter if you have a "hot news item."

Annette and Norma soon discover that the young Indian dancers were also pretty "hep" as they gave the girls a sample of the Twist.

United States Savings Bond Campaign Set For May 21

All Company locations are participating in the annual United States Saving Bond Campaign which will begin at the Omaha Works May 21.

Last year those enrolled in the program increased total payroll deductions for the purchase of savings bonds by 39% over previous deductions.

Launching the 1962 campaign, H. I. Romnes, President of Western Electric, issued the following letter:

"Many of us have been wondering what we can do to help preserve free institutions for ourselves and our children. There is one way open to all: Savings Bonds.

"U.S. Savings Bonds are Bonds of Freedom. When you buy them regularly, you build not only your own and your family's security but our country's economic and military strength as well. You help to keep freedom in our future.

"During the week of May 21, a member of a committee of your fellow employees will be in touch with you to give you the opportunity to enroll in our Company's Payroll Savings Plan or to increase the amount you are saving each pay day. You will be surprised how fast your savings grow—\$5 a week, for example, in 7 years and 9 months, with interest, adds to \$2,304.

"What decision you make is, of course, entirely up to you. But I hope you will talk it over with your family and decide to join with millions of other Americans in buying Savings Bonds—Bonds of Freedom. This is one way all of us can help in defense of our freedom and at the same time build our own finan-

cial security."

The local campaign will be conducted under the same plan as in previous years.

Those who are not enrolled are urged to give the program careful consideration.

Six Vie In Contest

(Continued from Page 1)

Jackie Slaughter, (1962), hails from Rosalie, Nebraska. She has black hair and blue-green eyes, and she is 5'6", weighing 125 pounds.

She likes to spend her time playing her guitar, composing poetry, and painting. Her outdoor interests include swimming. Although she likes to cook, she doesn't very often as she lives at home.

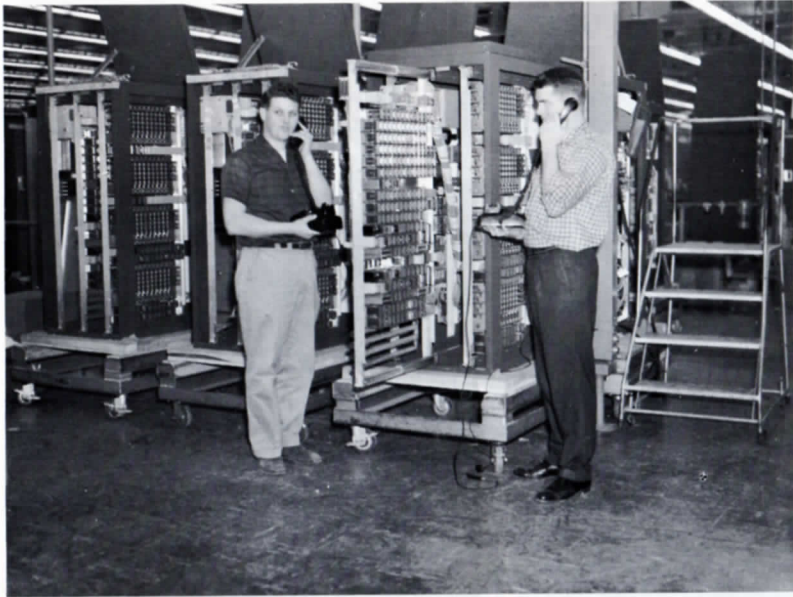
"I couldn't believe it. I wanted to ask someone else to make sure," was this candidate's feeling as a committee member informed her she was a semi-finalist.

Last only in alphabetical order is La Naya Stidham, (722). Employees who were here two years ago will remember her as being a member of Queen Mary Jo Sterba's Court.

She is a native of Avoca, Iowa. Upon graduation from high school she moved to Omaha. Among her varied interests are fishing, boating and dancing. Dark-haired, brown-eyed La Naya is single and is 5'2" and weighs 114 pounds.

Her one thought about being in the final six was "It's all a dream."

And come June 9 at about 10:30 p.m., that is what it will be for one of these six . . . the one chosen by her fellow employees as the 1962 Miss Weoma . . . a dream come true.



Dick Anderson and Michael Barry (both in 425) check out the first No. 400 unit before sending it on its way to our Bell System customer.

Variety of Names For Works' Latest Product: the No. 400

Two months ago a product story reported that production would soon begin on a new P.B.X. system called the 759. Since that time its name has been changed.

Now called by the Company "Switching System No. 400," it became the Omaha Works' Crossbar Shop's newest "exclusive."

The first cabinets have been completed and tested. Shipping and receiving has packaged them and merchandising has sent them on their way to their final destination, a telephone company location.

The customer, however, may not recognize the Switching System No. 400 under that name, as our marketing people also refer to this system as the Dial Pack 20-40.

By whatever name it is called, this new system is one of the most compact units ever produced. It

person to make connection with another person merely by lifting the handset and pressing the button associated with the particular line to be called. This action replaces the need for dialing that number. Telephone sets with a pushbutton for each D.S.S. line will be required with this new feature.)

Another new feature of the No. 400 is "Add-on," where all incoming calls are received by one or more extensions which can then tie in with any of the other extensions in the PBX system.

The Switching System No. 400 is housed in only one cabinet. The older model, 756A has two cabinets. It differs in appearance as there is only one front panel as compared with the three of the 756A.

Omaha is the central engineering control and the sole manufac-

Company's Nike Profits Called "Reasonable By Any Standard"

Testifying in Washington April 17, before the Permanent Subcommittee on Investigations of the Senate Committee on Government Operations (Sen. John J. McClellan, D.-Ark., Chairman), Western Electric officials stated that the Company's profits on Nike missile contracts have been reasonable by any standard of measurement. The testimony came as Senate investigators wound up two week's of hearings on Nike procurement methods.

During the course of the investigation, a number of press accounts implied that W.E. earnings on the Nike program included millions of dollars of profit for work performed by other companies. This was categorically denied in a statement by C. Raymond Smith, the Company's Vice President—Defense Activities.

Mr. Smith pointed out our Nike earnings of only 3½ cents per dollar of sales were accrued in accordance with the law and the government's own regulations, were based on profit allowances agreed to by the government, and were signed into contracts by the government's own agents.

"We earned these profits ourselves," Mr. Smith said. "Not one penny of them is profit taken for the work of others." He pointed out, too, that our earnings have been pronounced reasonable in the judgment of the government's own renegotiation board, which has completed a review for every year through 1958.

Here is the full story.

Shortly after World War II, Army ordinance asked Western Electric and Bell Laboratories to tackle what was then described as "one of the most complex problems

the estimated costs, including the cost of subcontractors. In accordance with this agreement, W.E. added to the bills rendered for each part of the job amounts which, together with the mark-ups on all other parts, enabled us to recover our costs and earn a reasonable profit on our total contribution. The individual mark-ups were not intended to match or be any measure of the work we did or the responsibility we assumed in providing individual items. It was the sum total of all the mark-ups that mattered, not the amounts associated with bits and pieces of the over-all project.

This means of price and profit computation is in accordance with traditional and accepted business methods. It is authorized by law and expressly sanctioned by the government's procurement regulations.

Why, then, have press accounts implied that Western Electric earned millions of dollars of profit on work performed by others simply because the recent hearings attempted to relate mark-ups on specific subcontracts to the contribution the Company made to those specific subcontracts.

For example, the investigating committee inquired as to what Western Electric did to earn \$9.8 million associated in the billing with launcher loaders manufactured by the Consolidated Western Steel Company. As indicated above, the question is meaningless in this context, since the mark-ups were not intended to be a measure of the effort expended, the responsibility assumed, or the cost incurred in providing individual items. The \$9.8 million was associated with launcher loaders rather than some

a mark-up. This rent was simply another one of the costs to which, in keeping with our contracts with the Army, we applied mark-up to arrive at an over-all profit for the over-all job.

Western Electric total profits after taxes on the Nike program amounted to only 3½ cents per dollar of sales and 13 cents per dollar of investment devoted to government business. This is reasonable by any standard. The return on sales is less than our return on civilian business for the period 1951-1960, and less than the average return for the 20 largest defense contractors on their total business, civilian and government. The 13 cents per dollar of investment is somewhat higher than our earnings on civilian business but is modest by comparison with the profits allowed other defense contractors for similar work. It should be kept in mind, too, that government work involves far more risk than civilian business and requires several times as much scientific and engineering effort per dollar of sales.

Another question raised by the Committee had to do with the single manager concept under which the Nike systems were produced. We in Western Electric are not in a position to assess the advantages or disadvantages of this concept except as it applies to specific situations. With respect to Nike and considering the time when the task was undertaken and the unprecedented character of our assignment, it is our view that this system—the first and only fully deployed anti-aircraft missile system for the defense of our cities—could not have been created so soon or produced so economically in any

bar Shop's newest "exclusive."

The first cabinets have been completed and tested. Shipping and receiving has packaged them and merchandising has sent them on their way to their final destination, a telephone company location.

The customer, however, may not recognize the Switching System No. 400 under that name, as our marketing people also refer to this system as the Dial Pack 20-40.

By whatever name it is called, this new system is one of the most compact units ever produced. It has a capacity of 20 lines, with the capability of expansion to 30 or 40 lines. Customers may also choose the optional Direct Station Selection feature. (D. S. S. enables a

Another new feature of the No. 400 is "Add-on," where all incoming calls are received by one or more extensions which can then tie in with any of the other extensions in the PBX system.

The Switching System No. 400 is housed in only one cabinet. The older model, 756A has two cabinets. It differs in appearance as there is only one front panel as compared with the three of the 756A.

Omaha is the central engineering control and the sole manufacturing location for this new product in the Company's continuing effort to offer the customer the most advanced and economical equipment possible.

Three Receive Promotions

Thomas E. Shively, E. B. Frykman, and John Smith have received promotions during the past two months. Shively, who was chief of field service-customer service and shipping clerical department here at the Omaha Works, has been promoted to assistant superintendent of merchandise and service at the Technical Engineering Center, Burlingame, California. His promotion and transfer were effective May 1.



Shively



Reeve

He has been succeeded in his former position here by W. W. Reeve who was a section chief at the Hawthorne Works in Chicago.

Named department chief of engineering's 721 is E. B. Frykman.

Better known as Gene, he was originally employed at Duluth as an engineer in 1952. He was trans-



Frykman



Smith

ferred to Omaha in 1958 as a planning engineer. Gene advanced to senior engineer in 1961. His promotion was effective April 1.

John Smith, formerly a training class leader in department 243, has been promoted to section chief of coil winding and coil finishing. He began his career with the Company in 1950 at Indianapolis as a trainee in the Toolmakers training program. He was a toolmaker there until his transfer to Omaha as a training class leader. His promotion was effective March 15.

"We earned these profits ourselves," Mr. Smith said. "Not one penny of them is profit taken for the work of others." He pointed out, too, that our earnings have been pronounced reasonable in the judgment of the government's own renegotiation board, which has completed a review for every year through 1958.

Here is the full story.

Shortly after World War II, Army ordinance asked Western Electric and Bell Laboratories to tackle what was then described as "one of the most complex problems in applied physics ever attempted"—the development of a system of defense against high-speed, high-altitude, long-range jet bombers. Western Electric was named prime contractor and system manager—meaning that we took complete and over-all responsibility for system planning and performance, for the detailed specification and design of all elements of the system, and for management of the entire operation, in short, for everything to be accomplished, specifically including the assignments handled by other companies.

We accepted the assignment and we performed well. We produced and delivered the system on time, maintaining the highest standards of quality, economy, and reliability.

As evidence of economy, there is the fact that during the 17 years of our association with the Nike project we have introduced price reductions amounting to more than \$350 million—a figure that is many times our total profit.

The confusion with regard to earnings stems from a misunderstanding of the way our prices and profits were computed.

The contracts negotiated with the Army provided that Western Electric would receive a reasonable over-all profit for the over-all job. To arrive at this over-all profit, the Company and the Army agreed upon a pattern of "mark-ups" on

those specific subcontracts.

For example, the investigating committee inquired as to what Western Electric did to earn \$9.8 million associated in the billing with launcher loaders manufactured by the Consolidated Western Steel Company. As indicated above, the question is meaningless in this context, since the mark-ups were not intended to be a measure of the effort expended, the responsibility assumed, or the cost incurred in providing individual items. The \$9.8 million was associated with launcher loaders rather than some other component in accordance with the accounting and billing procedures agreed upon in advance by our customer, Army ordnance.

On the final day of Western Electric's participation in the hearings, the Committee pointed out that the Company rented two buildings from the government from 1951 to 1961 and then billed the Army for the cost of the rent plus

Slugger Andy Ready For This Year's Softball Season



Little Slugger Andy Arnone, son of Mr. and Mrs. Ed Arnone, (263), is all ready to join the team as seasonal softball play gets under way.

single manager concept under which the Nike systems were produced. We in Western Electric are not in a position to assess the advantages or disadvantages of this concept except as it applies to specific situations. With respect to Nike and considering the time when the task was undertaken and the unprecedented character of our assignment, it is our view that this system—the first and only fully deployed anti-aircraft missile system for the defense of our cities—could not have been created so soon or produced so economically in any other way.

Finally, there is the matter of "break-outs"—i.e. direct procurement by the government of items previously purchased through the prime contractor. If they occur too soon, break-outs result in higher costs and deprive the prime contractor of the control necessary to fulfill his over-all responsibility. On the Nike project, break-out decisions were based on technical judgments made as successive production contracts were negotiated. They reflected the considered judgment of all concerned.

In the final stages of the hearings, Lt. General John H. Hinrichs, Chief of Army Ordnance, said "we in the Army are justifiably proud of the achievements made by our governments-industry-science team in delivering the Nike Ajax, Nike Hercules weapons system . . . to our own troops and those of our allies in a relatively short period. The research and development, production and fielding of these systems have been accomplished in a time frame unheard of in the creation of any comparable weapons system. I firmly believe that our success to date and our expectations for the future are attributable to the method of contracting we have employed. The measurements of these accomplishments in terms of protection afforded to the free work is incalculable."

Photo Glimpses In and Around The Works



John Sutton's (242) entry, above, won the black and white competition in the annual Weoma Camera Club's photo contest. H. H. Sheldon, (242), took top honors in the color class.



M. Osterchill, (240), was chairman of the 1962 Conference of Nebraska Tool Manufacturers held at the University of Omaha.



Jim Sanduski, (333), left, and Mel Thomas, (312), right, register two employees during the Douglas County Registration Campaign. One hundred and sixty-seven were registered during the week of April 23-27.





During one of the last snows of the winter, this unusual visitor appeared in the west parking lot. No one knows whether the chicken came to apply for work or was just out for a morning stroll.



Glenn Miller, (725), receives from P. G. Matt, Jr., (700), a copy of the patent recently awarded him.



Jim Sanduski, (333), left, and Mel Thomas, (312), right, register two employees during the Douglas County Registration Campaign. One hundred and sixty-seven were registered during the week of April 23-27.



Winners of the W. E. Men's Bowling League were the Eight Balls, left to right, Hank Cairo, (333), Mike Schultz, (743), Hugh Wagner, (744), Jack Kaufmann, (310), Bob Minehart, (752), and Jim Goodbarn, (742). Not shown in photo Bill Dahl.



Supervisors and their wives attended a special evening program at which Robert M. Ferris, Marketing Manager of Western Electric, spoke on new Bell System products.



Cement is poured before installation of new machinery in the Cable Plant. This new addition will be the June production feature.